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GETSWIFT

GLOBAL LOGISTICS SOLUTIONS

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KEY PEOPLE

GetSwift's global management team is made up of over 25 years of ASX 50 and Fortune 500 logistics, technology, product, legal and operational experience.

KEY PEOPLE & MANAGEMENT



JOEL MACDONALD

Managing Director / Founder

- Ex-professional athlete (+11 Years)
- CEO of Liquorun.com
- Managing Director of GetSwift
- Co-founded Zwype.com
- Early stage tech advisor/Australia - USA transitions
- Entrepreneur with extensive product, growth and marketing experience



BANE HUNTER

Executive Chairman / Co-Founder

- Global media, finance & tech executive (+20 Years)
- CPO MTV & Viacom in NYC
- Senior Executive Director at Conde Nast NYC
- Designed Content Protection Schema for Viacom Global Networks
- Head of Foxtel IS Program delivery in Sydney
- CPO at A&E Television Networks
- CEO of The Loop
- Advisor of multiple early stage technology companies

EXECUTIVE TEAM



BRETT EAGLE

Non-Executive Director

- Specialist in multi-jurisdictional transactions, private corporate finance, mergers & acquisitions.
- Admitted as an attorney in New York, US, and as a solicitor in New South Wales, Australia.
- Prior experience includes senior roles with Coudert Brothers LLP in the USA and Germany.



JAMILA GORDON

Global CIO & Executive Director

- Global technology and digital executive (+20 Years)
- Chief Information Officer of Qantas Airways
- Chief Information Officer of CIMIC (formerly Leighton Holdings)
- IBM executive



JOHN WILSON

Board Advisor

- USA DARPA Executive
- Executive Director of Southern Governors Association & Washington Office Director of Southern Legislative Conference
- Venture Partner Paladin Capital Group
- Board Member American Lung Association



SIG MOSLEY

Board Advisor

- Investor in 120 startups / 82 liquidity events
- Largest south west venture deal - USD \$5.7 Billion acquisition of Tradex
- Director of The Imly Foundations, Techbridge, GATV, TIE-Atlanta and TAG
- Member Invest Georgia - United States House, Senate and private industry

Problem

Last Mile Delivery Management - Costly and Inefficient for any Business Worldwide



Visibility

Where's that driver?
What's the ETA on that?
Who is nearby?
No real-time information

Enquiries + Time + Cost



Dispatching

Wasted decision making
Clunky two way radio
SMS & Phone calls
Paper Run Sheets

Wasted Time + Cost



Routing

What's the quickest route?
Wasted fuel
Wasted driving hours
Poor capacity utilisation

Wasted Time + Cost



Tracking

Costly interaction with
receiving customer
Poor communication
Missed deliveries

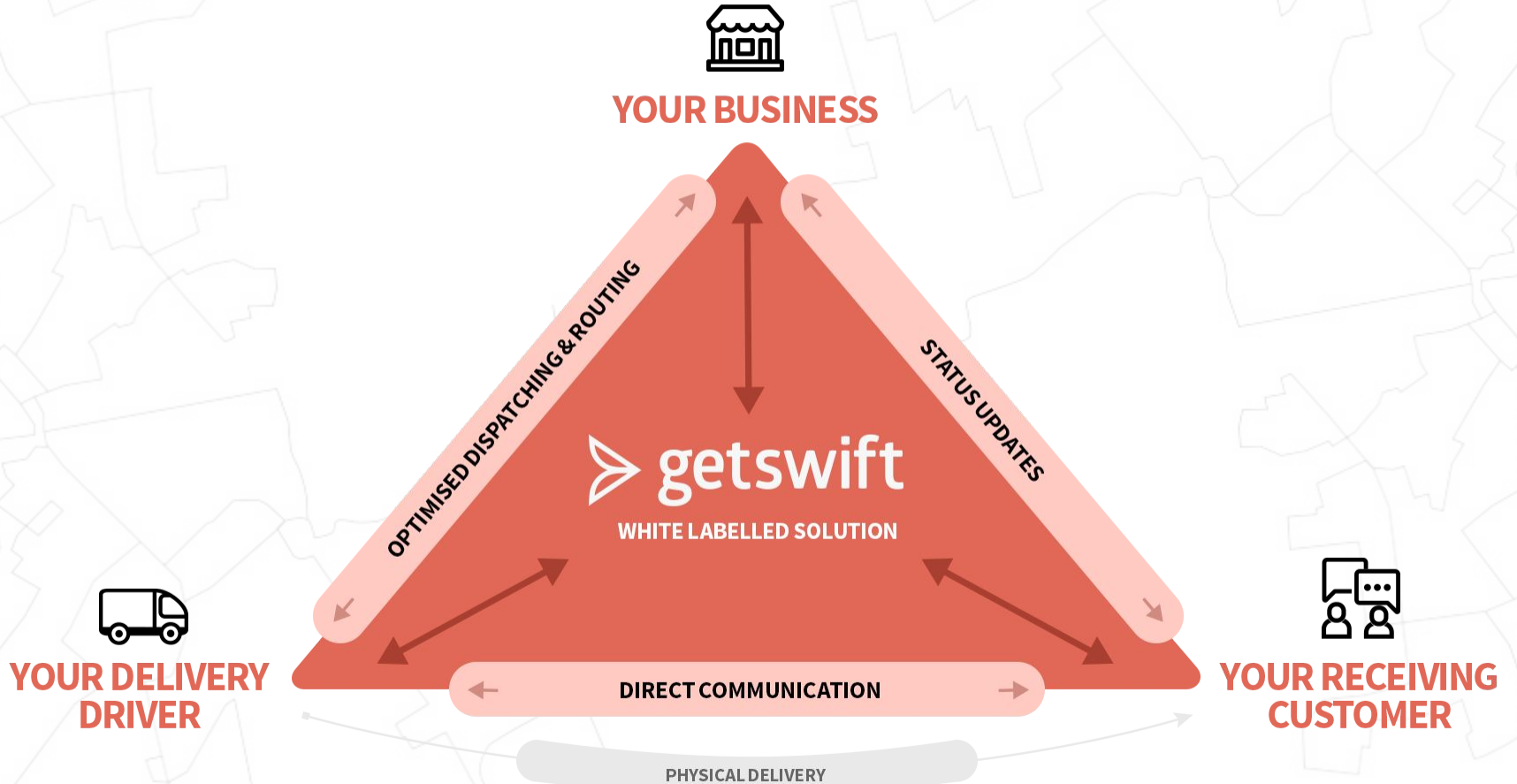
Enquiries + Time + Cost

A global problem that **lacks affordable options**

Solution

Simple, affordable & scalable cloud-based SaaS for any delivery business...

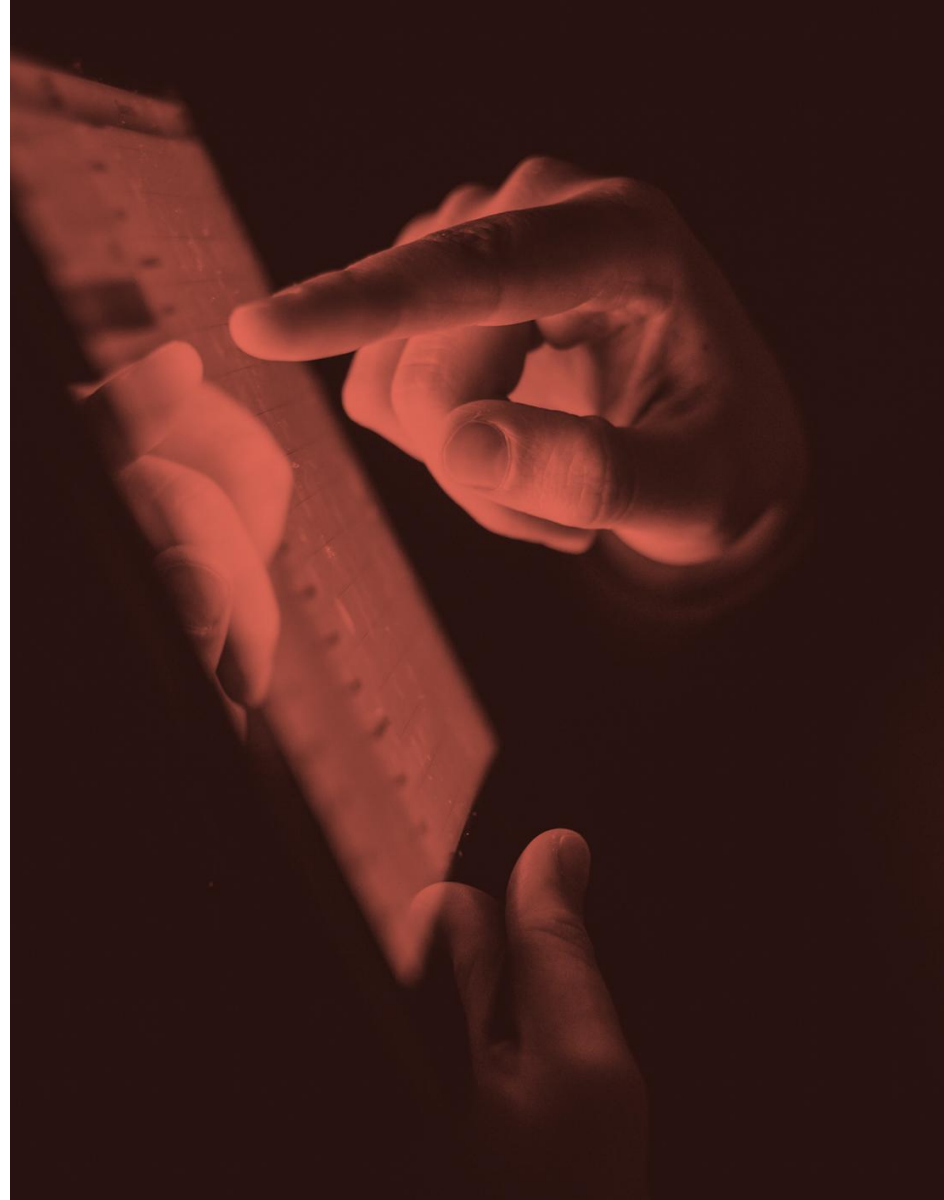
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SAAS REVENUE MODEL

- **No upfront costs**
- **Variable transaction fee**
payable per task/delivery
(tiered based on volume)
- **Additional services**
(i.e. SMS) to real-time status
updates to customers

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THE RESULTS

2016-2017

RAPID ENTERPRISE ADOPTION

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TARGETED GROWTH EXAMPLES 2017-2018

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CommonwealthBank



75,000+ Albert terminals with GetSwift app



Australia, United States, Asia

JUST EAT

Spain, UK, Canada, Italy, Ireland



PHILIP MORRIS
INTERNATIONAL

Australia, United States, Asia

(under embargo)

United States, Canada, Mexico, Australia & New Zealand

(under embargo)

Australia, Asia, United States

EXPANDING GLOBAL FOOTPRINT (61+ Countries 467+ Cities)

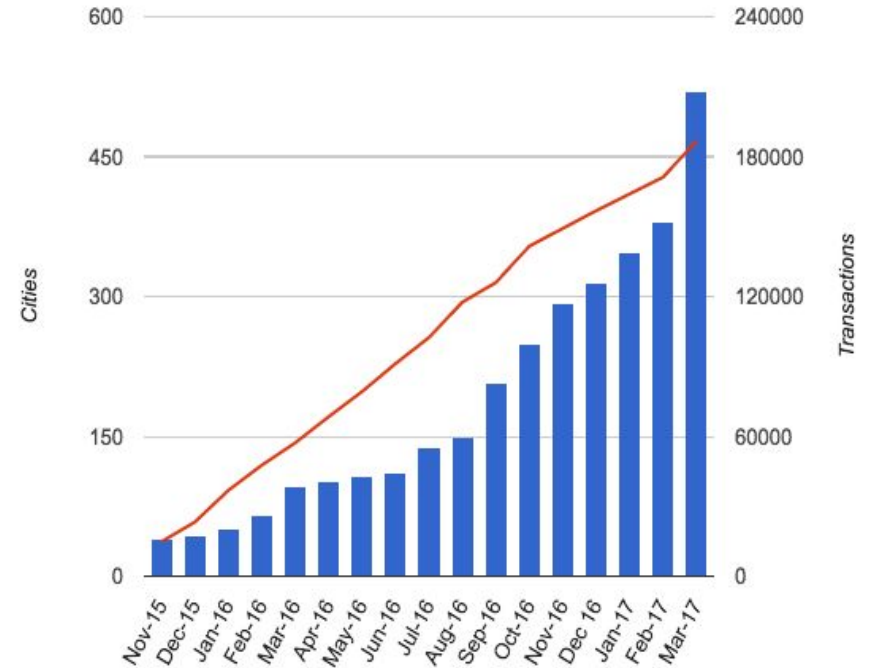


Existing Clients in \$200B+ Global Delivery and Courier Market

MONTHLY TRACTION

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	March 2016	December 2016	March 2017
Transactions (Monthly) ¹	39,000	126,000	208,000
Countries ²	34	52	61
Cities ³	171	392	467
Verticals ⁴	20	54	59

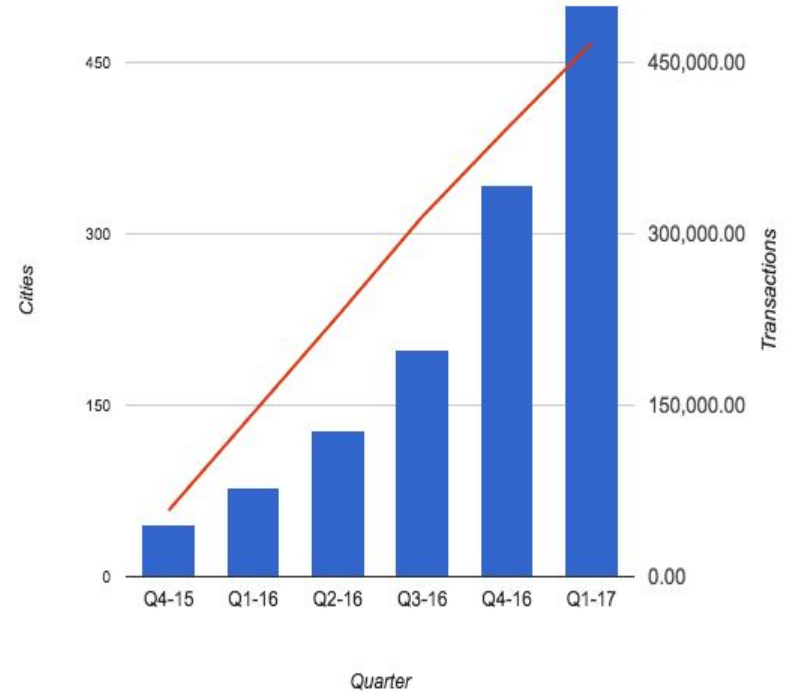


1. Number of transactions that are being processed by the GetSwift platform
2. Total amount of countries that GetSwift is deployed/utilised in
3. Total amount of cities that GetSwift is deployed/utilised in
4. Total amount of industry verticals that GetSwift is deployed/utilised in

QUARTERLY TRACTION

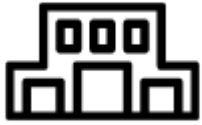
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	Q3 2016	Q4 2016	Q1 2017
Transactions (Quarterly) ¹	198,000	343,000	499,000
Countries ²	34	52	61
Cities ³	171	392	467
Verticals ⁴	20	54	59



1. Number of transactions that are being processed by the GetSwift platform
2. Total amount of countries that GetSwift is deployed/utilised in
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CLIENT SEGMENTATION



SME

- Regional businesses with transactions typically under 10,000 per month
- Web-based self serve
- Pay as you go (credit top up system)
- Very low overhead to GetSwift
- Consistent organic growth



ENTERPRISE

(2017/2018 TARGETED GROWTH)

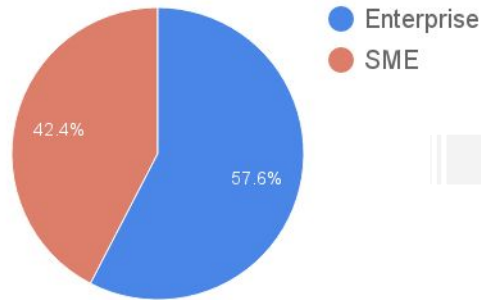
- Multi-regional businesses with transactions typically over 10,000 per month
- Dedicated fulfilment activity
- POC 60-90 day trial
- Contracted services typically 2-3 years
- Rapid scale

BUSINESS GROWTH

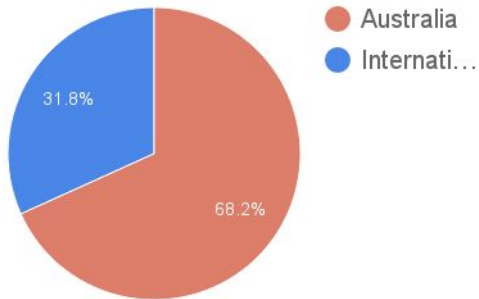
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2016

Transactions Breakdown

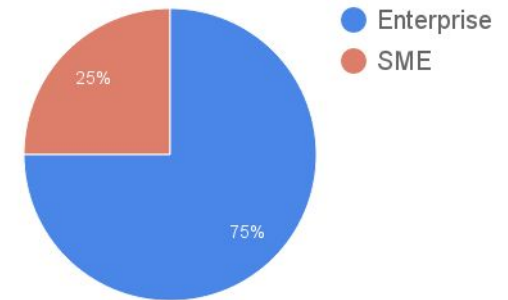


Geographic Breakdown (Transactions)

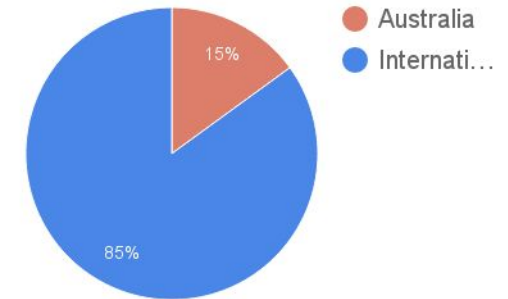


2017-18

Future Transactions Breakdown



Future Geographic Breakdown (Transactions)



THE OPPORTUNITY NOW

- Speed of demand conversion only company constraint
- Demand strong and accelerating
- Positioned to be undisputed leader in space in next 24 months
- Capital expenditure directly correlates to client on-boarding in next 24 months

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TOMORROW'S HARVEST

- Expected 20X transactions growth in the next 18-24 months
- Targeted 30X transactions growth in next 24 months
- Targeted 50X transactions growth in 36 months
- Elimination of any mid-tier competitor leaving GSW as the only alternative to large Tier 1 multi-nationals

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CONTACT

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