
COLLABORATE PRESENTS AT SYDNEY SMALL CAP SHOWCASE

Collaborate Corporation Limited (ASX:CL8 or the **Company**) is pleased to release a copy of the presentation made at the Sydney Small Cap Showcase held earlier today providing a brief overview of the key fundamentals of the business tailored for potential new investors.

The presentation also featured DriveMyCar's 'How It Works' video: <https://vimeo.com/128226526>

Authorised by:

Chris Noone
CEO and Director
Collaborate Corporation Limited

About Collaborate Corporation Limited

Collaborate Corporation Limited is listed on the Australian Securities Exchange (ASX:CL8). It is Australia's leading listed company focused on 'collaborative consumption', 'peer-to-peer' or 'sharing economy' businesses. Collaborate currently has two core business segments: www.DriveMyCar.com.au Australia's leading peer-to-peer car rental business and www.MyCaravan.com.au Australia's leading peer-to-peer caravan rental business and will launch www.Mobilise.com in 2017, a rental marketplace for under-utilised assets. Collaborate has a material investment in FundX, a peer-to-peer invoice discounting and SME lending platform. Through our proprietary trust and reputation platform, www.peerpass.com.au we create 'trust' between individuals and make it possible for people to safely transact with each other in the sharing economy.

Film & Photographic Entertainment
Cars Goods Handling Party & Event
Space Furniture Electrical Cleaning
Caravans Construction Garden Lighting
Excavation Safety Tools Heating & Cooling
Landscaping

Peer to Peer

Sharing Economy

Collaborative Consumption

Monetising Assets Through Online Marketplaces

Sydney Small Cap Showcase
9 March 2017

 **Collaborate**
Corporation Limited

Three BIG Things About the Sharing Economy

Three BIG Things About the Sharing Economy

**1 Access is
preferable to
ownership**

Three BIG Things About the Sharing Economy

1 Access is preferable to ownership

- 81% agree it is less expensive to share goods than own them
- 57% agree access is the new ownership
- 83% agree it makes life more convenient and efficient
- 43% agree owning is a burden



Three BIG Things About the Sharing Economy

For personal use only

1

Access is
preferable to
ownership

2

People trust
online
transactions

Three BIG Things About the Sharing Economy

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1 Access is
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Three BIG Things About the Sharing Economy

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Access is
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2

People trust
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transactions

3

**Sharing is
becoming
mainstream**

Three BIG Things About the Sharing Economy

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Leading Peer-to-Peer Businesses



USA

Raised US\$101m
Valuation US\$311m



Europe

Raised US\$336.5m
Valuation US\$1.6bn



USA

Raised US\$3.4bn
Valuation US\$25.5bn



Australia

Raised US\$53.74
Valuation US\$100m



USA

Raised US\$12.51bn
Valuation US\$64bn



USA

Raised US\$2bn+
Valuation US\$5.5bn



USA

Raised US\$43m
Valuation US\$200m



USA

Valuation US\$1.76bn



Australia

Raised A\$32m
Valuation A\$77m



USA

POSTMATES
Raised US\$138m
Valuation US\$500m



USA

Raised US\$75.5m
Valuation US\$110m+



Europe

Raised Euro 47m

The world contains \$\$\$ billions of assets

Many of them are underutilised


SMB Finance

 DriveMyCar
Vehicles

 MyCaravan
Caravans
& Motorhomes

Financial Services
\$100bn+

Parking
\$2bn+

 mobilise
Hardware
& Equipment

Mining Equipment
\$56bn+

Agricultural Machinery
\$2bn+

Storage
\$750m+

Commercial Space
\$20bn+

Machinery
& Scaffolding
\$7bn+

Industrial space
\$15bn+

Collaborate turns idle assets into revenue

Collaborate Corporation Overview

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 **DriveMyCar** 100%

 **MyCaravan** 100%

 **mobilise** 100%

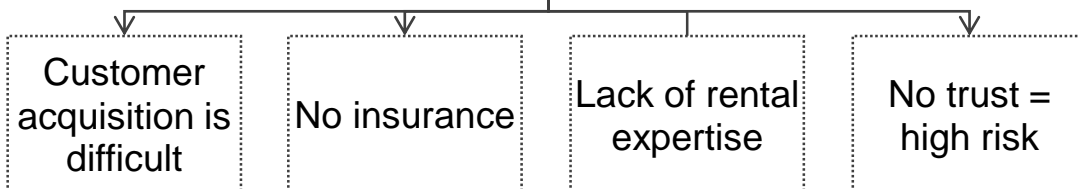


Supported by: 

Trust and verification platform

What is a Peer-to-Peer Marketplace?

The Problem: How to monetise idle assets?



The Solution: 'Peer-to-Peer' marketplace:

Owners:
Monetise
under-utilised assets

Renters:
Access a wider range of
goods & services at lower
cost

Peer-to-peer marketplaces allow idle assets
to be discovered and monetised



*I have a spare car that can be
rented*

Peer-to-Peer Marketplace

Matches owners & renters
Insurance
ID verification & credit
checks



I need to rent a car for 2 months

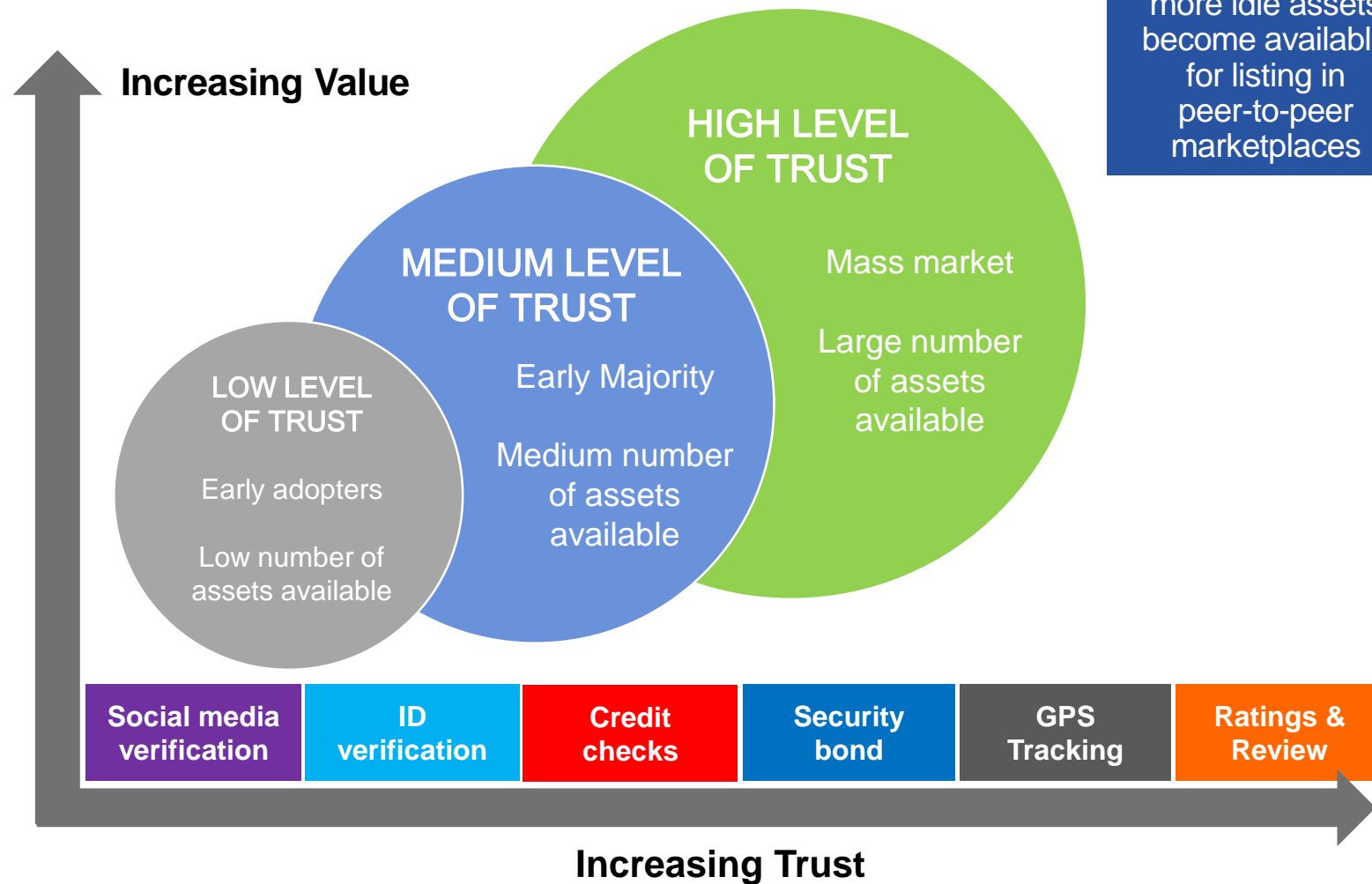
How It Works

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The Value of Trust & Reputation

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Corporate Overview

As at 7 March 2017

Ordinary Shares
ASX: CL8

413m

Listed Options
ASX: CL80
(\$0.02 30 Apr 2017)

172m

Cash On Hand

\$0.33m*

Market Cap
@ \$0.022

\$9.1m

Market Cap Growth
\$6.5m as at 1 July 2015

up 40%

Audited Results 30 June 2016 vs 30 June 2015

Revenue
\$0.6m

up 46%

Cash Receipts
\$1.6m

up 41%

Total Loss
\$1.9m

down 15%

Borrowings
nil

down 100%

December Qtr 2016

Cash Receipts
vs Sep 2016 Qtr

Up 13%

vs Dec 2015 Qtr

Up 42%

* Available Funding

Flexible Equity Facility

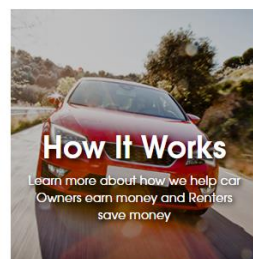
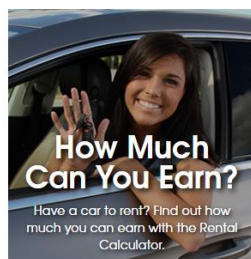
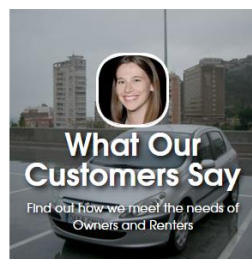
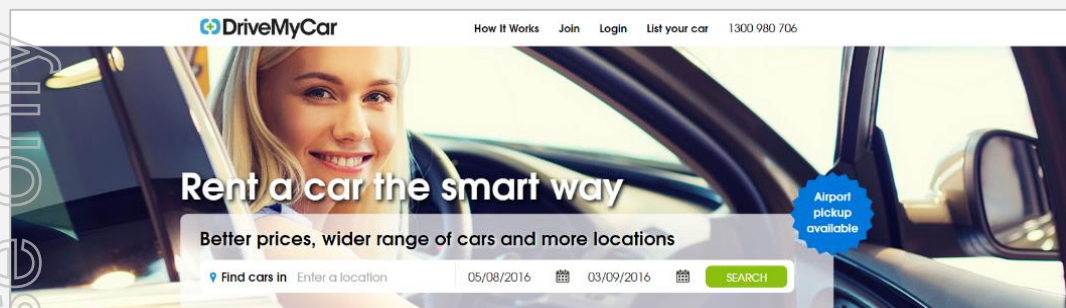
Collaborate announced on 28 June 2016 a flexible equity facility secured with existing sophisticated shareholders to raise up to \$2.25 million.

\$1.76 million capacity remaining

Listed Options – CL80

172 million listed options expiring on 30 April 2017, with an exercise price of \$0.02 per share, on issue.

37% of options underwritten by top shareholders, \$1.26 million



Over
880
vehicles

Over
28,000
registered users

Over
\$5,350,000
paid out to owners

Over
6,700
bookings

JOIN FOR FREE

Australia's first and largest peer-to-peer car rental operator

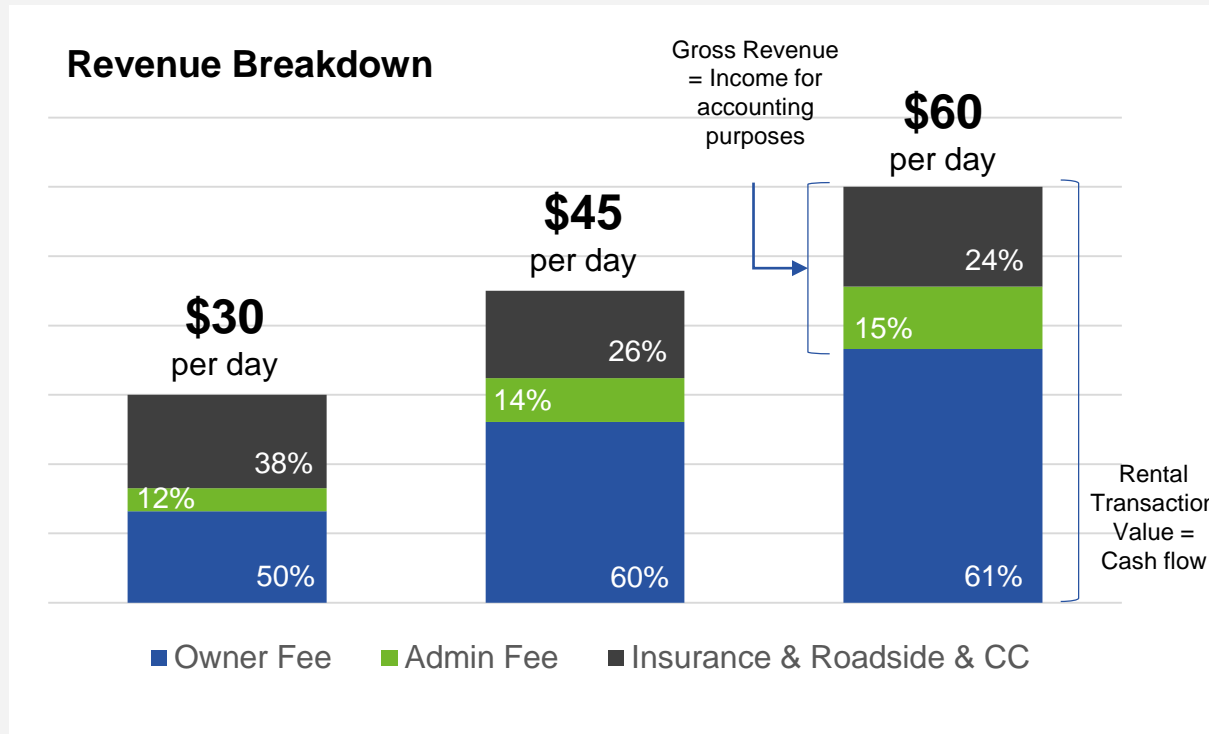
Total listed fleet valued at over \$20 million

Over 880 listed vehicles with no operating or depreciation costs

Over \$5.35 million paid out to vehicle owners

Over 222,000 rental days delivered

All figures as of 31 July 2016



<p>Owners can receive up to</p> <p>42%</p> <p>of the value of the vehicle in rental income per annum</p>	<p>Renters save up to</p> <p>62%</p> <p>compared to traditional car rental companies</p>	<p>Total Vehicle Listings</p> <p>up 117%</p> <p>30 June 15 vs 30 June 16</p>	<p>Growth in number of rentals</p> <p>up 61%</p> <p>FY15 vs FY16</p>	<p>Growth in Gross Profit per rental day</p> <p>up 42%</p> <p>FY15 vs FY16</p>	<p>Average Rental Transaction Value per Contract*</p> <p>\$1,390*</p> <p>July 2016</p>	<p>Average Gross Revenue per Contract*</p> <p>\$550*</p> <p>July 2016</p>	<p>Average Net Rental Days Realised per Contract*</p> <p>38.3</p> <p>July 2016</p>	<p>Over</p> <p>7,500</p> <p>rental bookings</p>	<p>Over</p> <p>32,000</p> <p>registered users</p>
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*Contract = Original contract plus any contract extensions. Other figures as at 31 October 2016



164% increase in
gross revenue

Dec 2016 Qtr vs Sep 2016 Qtr



THE AUSTRALIAN[®] BUSINESS REVIEW

TECHNOLOGY

DriveMyCar lands APAC deal



DriveMyCar CEO Chris Noone. Source: Supplied.

The Australian | 2:56PM February 28, 2017



DAVID SWAN
Reporter | @swan_legend

ASX-listed Collaborate Corporation says its DriveMyCar start-up business has inked a deal with ORIX, the largest fleet management group in Asia Pacific.

Marketing



Subaru and DriveMyCar rent out 101 cars to promote new Impreza

BY BEN ICE ON 28 FEBRUARY 2017 ⌵ 1 MIN READ



Subaru is promoting its new Impreza by renting out 101 cars.

Peer-to-peer car rental platform DriveMyCar has launched a campaign with Subaru which gives drivers the chance to rent one of 101 new Imprezas to promote the latest vehicle's 101 new features.





Mobilise.com – a new online rental marketplace to monetise idle assets will launch in 2017

Mobilise will replace Rentoid.com, adding improved trust, insurance for assets, increased monetisation potential and with a focus on consumer and business transactions

Mobilise will launch in association with Aon, a leading global provider of risk management and insurance brokerage services

Mobilise will incorporate [peerpass](#) to verify renters before gaining access to assets and to increase trust in the marketplace

Mobilise will leverage existing technology platform & knowledge of peer-to-peer markets to expedite launch & maximise scalability

John Tolmie, former CEO of Kennards Hire appointed as strategic advisor

Share Price Catalysts

By using its platform technology approach Collaborate can cost-effectively participate in multiple industry sectors. A number of opportunities are being progressed each of which could deliver significant value to the company and shareholders.

The logo for DriveMyCar, featuring a blue and green circular icon with a white plus sign inside, followed by the text "DriveMyCar" in a bold, black, sans-serif font.

Supply - Secure significant and material vehicle supply deals with automotive manufacturers, corporate fleets and leasing companies

Uber – Increase revenue from UberX rentals in Sydney, Melbourne & Brisbane and extend to additional locations

Government - Extend NSW Government car rental marketing relationship beyond pilot

Corporate - Extend corporate car rental marketing relationship beyond pilot

The logo for MyCaravan, featuring a green and blue circular icon with a white plus sign inside, followed by the text "MyCaravan" in a bold, black, sans-serif font.

Supply & Demand - Secure mutually beneficial marketing partnerships with large member organisations

The logo for mobilise, featuring a red and white circular icon with a white plus sign inside, followed by the text "mobilise" in a bold, black, sans-serif font.

Re-launch – in association with Aon. Introduce insurance, payments and trust & verification. Target B2B opportunities

The logo for peerpass, featuring the text "peerpass" in a blue, sans-serif font, followed by two blue chevrons pointing to the right.

Platform Licensing - Establish PeerPass as the key verification platform for peer-to-peer transactions

The logo for Collaborate, featuring a blue and green circular icon with a white plus sign inside, followed by the text "Collaborate" in a bold, black, sans-serif font.

No debt

\$1.76 million funding available

\$3.44 million potential from option exercise. \$1.26 million already underwritten

Significant opportunity for additional strategic partnerships and institutional investment

Summary

- Collaborate is an early mover, with significant experience and insights, in a rapidly growing industry
- Well positioned to disrupt multiple industries and monetise \$billions of assets
- Presently operating in four peer-to-peer markets and preparing to disrupt new markets
- Able to leverage technology investment across multiple peer-to-peer marketplaces
- Improving revenue trajectory, first mover advantage and strong technology base
- PeerPass reputation platform enables sustainable competitive advantage
- Experienced entrepreneurial team with expertise in internet, technology and marketing
- Capitalise on revenue growth, proven business model and clear strategy to attract key strategic investors
- Funding facility provides runway to profitability. No debt
- Several identified catalysts for potentially significant re-rating of share price

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