



6 February 2017

ASX ANNOUNCEMENT

ANIMOCA BRANDS CORPORATION LIMITED (ASX: AB1)

UNDERWRITTEN ACCELERATED NON-RENOUCEABLE ENTITLEMENT OFFER AND LIFTING OF TRADING HALT

Attached is an announcement by Animoca Brands Corporation Limited in relation to the successful completion of the institutional component of the pro-rata accelerated non-renounceable entitlement offer announced on ASX on 1 February 2017.

Resumption of trading

AB1's shares are expected to resume trading on ASX from market open at 10am today 6 February 2017.

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ASX Compliance Pty Ltd

ASX RELEASE

6 February 2017

Successful completion of the Institutional Entitlement Offer

Animoca Brands Corporation Limited (ASX Code: AB1) (**Company**) is pleased to announce the successful completion of the institutional component of its fully underwritten 4 for 5 accelerated non-renounceable entitlement offer (**Entitlement Offer**) of new fully paid ordinary shares (**Shares**) announced to ASX on 1 February 2017.

Institutional Entitlement Offer

The Institutional Entitlement Offer will raise proceeds of \$3,234,595.89 which results in approximately 107,819,836 new Shares being issued in the capital of the Company.

New Shares issued pursuant to the Institutional Entitlement Offer will rank equally with existing Shares from the date of their issue. Settlement of the Institutional Entitlement Offer is scheduled to occur on 8 February 2017, with new shares expected to commence trading on ASX on 9 February 2017.

Retail Entitlement Offer

The Company wishes to raise approximately a further \$2,000,000 through the retail component of the Entitlement Offer (**Retail Entitlement Offer**). The Retail Entitlement Offer will close at 5pm on 27 February 2017.

The Retail Entitlement Offer will be available to eligible retail shareholders on the same terms as the Institutional Entitlement Offer. The Company will determine eligible retail shareholders in accordance with the definition set out in the Retail Offer Booklet. Eligible retail shareholders can choose to take up all, part or none of their Entitlement.

The Company has appointed a nominee approved by ASIC under section 615 of the Corporations Act (**Nominee**) in respect of ineligible retail shareholders (**Ineligible Shareholders**). The Company will issue to the Nominee the Shares that Ineligible Shareholders would otherwise have been entitled to apply for had they been entitled to participate in the Retail Entitlement Offer (**Ineligible Shareholders Shares**). The Nominee is permitted to sell the Ineligible Shareholders Shares in such manner and at such time as it sees fit, with the objective of achieving the best price for those Shares that is reasonably obtainable on market at the time of the relevant sale, however the Nominee is not responsible for achieving any particular price for the Shares or achieving the sale in any particular timeframe. Once all of the Ineligible Shareholders' Shares have been sold the Nominee must transfer the sale proceeds into a Nominee facility account (net of the Nominee's expenses). Shares which are not taken up by eligible retail shareholders by the close of the Retail Entitlement Offer will be taken up by underwriter, Baillieu Holst Ltd, or its clients (**Retail Shortfall**).

Eligible retail shareholders who apply for their entitlement Shares in full may apply for additional Shares under the Retail Shortfall. If eligible retail shareholders subscribe for more Shares than are

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available under the Retail Shortfall, the Company will apply a scale-back procedure to ensure a fair allocation of the shortfall.

Eligible retail shareholders wishing to participate in the Retail Entitlement Offer should carefully read the Retail Offer Booklet and accompanying personalised Entitlement and Acceptance Form which are expected to be dispatched on or around 9 February 2017. Copies of the retail offer booklet will be available on the ASX website.

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