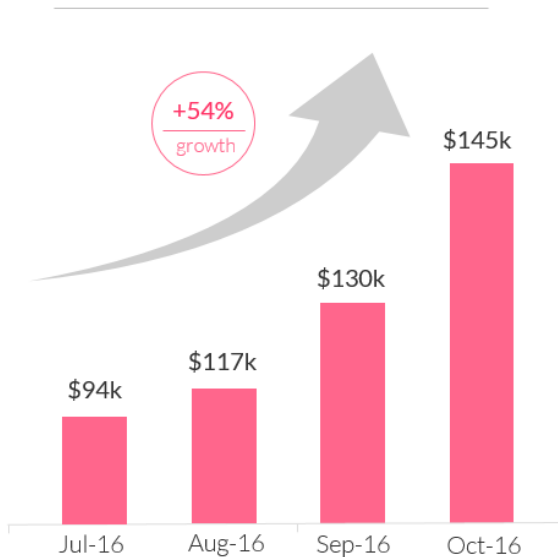


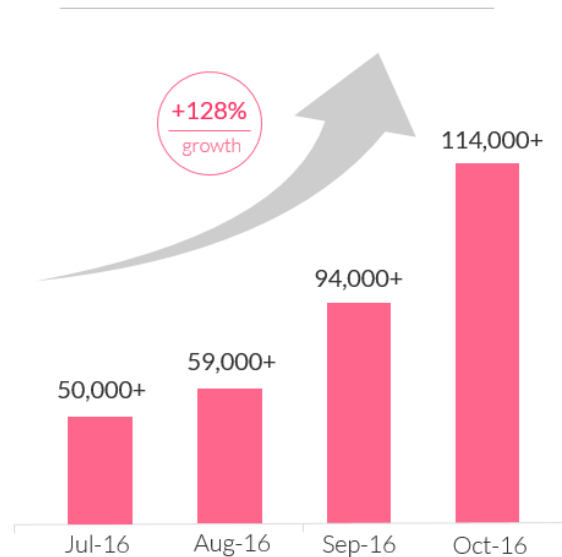
DateTix Group achieves new record revenue in October

- DateTix Group achieved new record revenue in October 2016, totaling approximately \$145,000 for the month, up +54% versus the same period in the prior quarter¹
- Monthly active users increased to approximately 114,000 in October 2016, up +128% versus the same period in the prior quarter, driven by strong user growth in China²
- Hong Kong driving revenue growth as increasing local user density continues to strengthen network effects and lead to increases in paying user conversion rates
- For the first time in company history, the Lovestruck platform is now available in the Chinese language, which significantly expands addressable market and revenue opportunity across the world's Chinese-speaking population
- Significant progress made towards upcoming expansion into tier-one cities in China and Southeast Asia markets

Monthly revenue¹



Monthly active users²



¹ Based on unaudited company estimates; July 2016 revenue includes pro forma results from Lovestruck

² Monthly active users for the DateTix Group is estimated based on total traffic to the DateTix and Lovestruck online platforms as reported by third-party data platforms Google Analytics and Fabric; July 2016 monthly active users includes pro forma results from Lovestruck



DateTix Group Ltd (ASX:DTX) is pleased to announce record revenues of approximately \$145,000 for the month of October 2016, up +54% versus the same period in the prior quarter. Overall traffic to the DateTix and Lovestruck platforms continued to increase, with monthly active users increasing to approximately 114,000 in October 2016, up +128% versus the same period in the prior quarter.

Key highlights for the month of October 2016 include:

- **DateTix Group revenues reached a new all-time record of \$145,000 for the month, driven by over 1,200 subscription purchases on the Lovestruck platform, and a 34% month-on-month increase in cash receipts from the premium matchmaking business in Hong Kong**
 - Over 1,200 subscription purchases made on the Lovestruck platform in October across Hong Kong, the United Kingdom and Singapore
 - Cash receipts for premium matchmaking business in Hong Kong grew +34% month-on-month to a new all-time record high of \$19,000 for the month
- **Launch of new Chinese multilingual platform for Lovestruck has significantly expanded its addressable market and revenue potential across the Chinese-speaking population**
 - Lovestruck platform is now available in both Simplified and Traditional Chinese for the first time in its history
 - Significantly enhances appeal and relevancy of the platform for vast majority of population in China and Hong Kong who prefer Chinese as their first language
 - Prepares the Lovestruck platform for upcoming expansion into China and Taiwan
- **Significant progress made towards expansion into tier-one cities in China and Southeast Asia markets with ongoing active discussions with potential strategic partners**
 - Strengthened local China marketing team in preparation for online and offline integrated marketing campaigns ahead of peak-season for dating in December to January
 - Setup and localisation of DateTix and Lovestruck nearly complete for expansion into Southeast Asia markets of Malaysia, Thailand and Taiwan
 - In ongoing active discussions with potential strategic partners in China and Southeast Asia on marketing and distribution deals

Commenting on the October results, DateTix Founder and CEO, Michael Ye, stated:

“October was another excellent month for the DateTix Group, with both revenues and active users hitting new record highs. Hong Kong was our top performing market for the month, with revenues driven by both online membership subscriptions and premium matchmaking services.

“We are extremely excited about the launch of the Chinese version of Lovestruck, which allows us to more effectively target and capture the massive Chinese-speaking population around the world, starting in Hong Kong, China and Taiwan.

“Within each local market that we operate, our focus remains first and foremost to increase the size of the local singles pool to enhance the value proposition of our dating services and strengthen our local brand awareness, which should then drive network effects and lead to increased paying user conversion rates and revenue growth.



“We are now well positioned to leverage our highly scalable online platforms to continue growing revenue and cash flows in both our existing markets and new markets. As our revenue continues to grow, we expect our operating margins to improve as the high degree of operating leverage in our business model should enable us to grow revenues faster than our fixed costs and enjoy significant benefits from increased scale.”

For further information, please contact:

Michael Ye
Founder and CEO
M: +852 6684 2770
E: michael@datetix.com

Ben Jarvis
Director, Six Degrees Investor Relations
M: +61 (0) 413 150 448
E: ben.jarvis@sdir.com.au



Follow DateTix on Twitter: <https://twitter.com/DateTixIR>

About DateTix Group

DateTix Group is a leading provider of social and dating products and services, including the DateTix platform, the Lovestruck platform, and premium matchmaking services.

The DateTix platform is a mobile online marketplace that facilitates offline dates by connecting like-minded people who are nearby each other and free at the same times. With the tap of just a few buttons, DateTix members can quickly and effortlessly meet new people at nearby establishments for meals, drinks, live events, outdoor activities and more, for a wide range of intentions, including casual dating, serious relationship, friendship, business networking. With an initial focus on major Asian cities, DateTix plans to build, grow and cultivate leading local mobile marketplaces for dates in major markets around the world. For more information, please visit <http://www.datetix.com>

Lovestruck is a leading premium online dating platform currently operating in Hong Kong, Singapore and the United Kingdom. Founded in 2006 in London, the platform has since expanded to other markets, including Hong Kong and Singapore. Lovestruck has established itself as a readily identifiable brand position in a competitive yet burgeoning market. Genuinely regarded as a preeminent brand within the dating industry – and a founding member of the Online Dating Association, a new trade body created to set and uphold the highest standards in the industry – Lovestruck has won numerous awards, most notably ‘Online Dating Brand of the Year’ for the second year running at the UK Dating Awards in November 2015. For more information, please visit <http://www.lovestruck.com>