# Pointerra Limited

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## Pointerra to develop Advanced Analytics with Curtin University

**Highlights**

- **Pointerra and Curtin University's Spatial Research Hub have agreed to work together on an applied research program in the field of advanced 3D point cloud analytics.**
- **Initial Research Agreement to contribute to sector-specific advanced 3D point cloud analytics tools for targeted Pointerra enterprise customers.**
- **Fast-tracks Pointerra's commercialisation strategy.**

Pointerra Limited (ASX:3DP) ("Pointerra" or "the Company") is pleased to announce that it has entered into a Research Agreement ("Agreement") with Curtin University ("Curtin") in Western Australia as part of its strategy to deliver advanced 3D point cloud analytics to targeted sectors.

The Agreement is a pathway towards a longer term applied research program whereby Pointerra will access Curtin's leading academic geospatial team to develop advanced point cloud analytics tools to enhance the Company's core Data as a Service ("DaaS") offering.

Pointerra's Managing Director, Ian Olson said *"The partnership with Curtin is important to Pointerra as we fast-track the delivery of advanced analytics capability to our target markets. Early feedback from these target markets during demonstration and evaluation activities has given us the confidence to accelerate this part of our commercialisation strategy beyond the DaaS offering towards more functionally rich Software as a Service ("SaaS") capability."*

*"Being able to access the leading-edge thinking and capability of the team at Curtin's Spatial Research Hub in a structured and on-demand way will allow Pointerra to remain faithful to its ethos of being a nimble, innovative business with a laser-focus on delivering on its core vision of creating a global marketplace for 3D "*

Mike Ridout, Director of Curtin's Spatial Research Hub, who is also coordinating the relationship with the Department of Spatial Sciences team, commented *"Curtin's Spatial Sciences program has always prided itself on being at the forefront of industry-led, relevant applied research and we are delighted to partner with Pointerra in helping them deliver in the field of advanced analytics for 3D point cloud data"*.

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***About Pointerra***

*Pointerra is an Australian company focussed on the development and commercialisation of its unique 3D geospatial data technology. Pointerra's technology has solved an entrenched problem in the 3D geospatial sector and allows very large 3D datasets to be viewed by users without the need for high performance computing. The 3D datasets are processed and stored in the cloud for instant, on demand user access: anytime, anywhere, on any device. Pointerra's vision is to create a global marketplace for 3D data, saving users time and money and creating a 3D data access revolution.*

***About Curtin's Spatial Research Hub***

*The Spatial Research Hub is the outreach arm of the Department of Spatial Sciences, helping collaborations based on geospatial and surveying sciences across and outside of the University.*

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