

ASX Announcement – Media Release

Sydney, 19th May 2016: IOT Group Limited (ASX: IOT) ('IOT Group') provide the attached ROAM-
e information.

For further information, please contact:

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About IOT Group Limited

(Internet of Things)

IOT Group has tapped into global niche markets by adapting and enhancing existing trend products and making them more affordable and useful to consumers. The IOT Group is designing and developing a range of smart wearables, a range of flying selfie drones, augmented reality, virtual reality, home automation products and much more; as we look to create a complete IoT ecosystem over the next 24 months.

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Ian Duffell	Executive Director
Simon Kantor	Executive Director
Ron Hollands	Company Secretary

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ROAMe

FLYING SELFIES

GET READY FOR THE SELFIE EVOLUTION

Since the IoT Group was formed, we have been busy perfecting the world's first flying selfie camera utilising industry-specific innovation like facial recognition technology as well as other bespoke algorithms, that can be operated through vision control systems and portable devices like smartphones. Find out all you need to know about ROAM-e at myroam-e.com.

ROAM-e was unveiled to the market in April 2016 as the next selfie evolution. Since then, there has been an overwhelming amount of coverage on ROAM-e and we're being approached on a daily basis for article write-ups and reviews.

Mashable in Australia dedicated an article to ROAM-e news and within 24 hours at we were headlining Mashable's website. To put it into perspective, the average article share on Mashable is 800-1000, and ROAM-e attracted over 6800 shares and counting.

In a 24-hour period Google also returned more than 140 articles in dozens of languages, including coverage in the Daily Mail, GQ France, The Australian, the Huffington Post, and Teen Vogue.

Retweeted 97 times

Mashable @mashable · Mar 31

Here is the inevitable **flying selfie stick** on mash.to/25xSga4



97 77

Mashable

15,000

Here is the inevitable flying selfie stick

London Express: Video shows how that 'Tappan' selfie was captured

25 April Food5t Day gives you lots to be thankful for

Even abortion opponents can't believe how mad we smash Donald Trump is

What's New

What's Rising

What's Hot

THE LIFE OF PABLO

THE LIFE OF PABLO

THE LIFE OF PABLO

THE LIFE OF PABLO

THE LIFE OF PABLO

THE LIFE OF PABLO

Kanye's entire 'The Life of Pablo' coming to streaming services after all

Police Checks on Smart

U.S. State Department apologizes for implying you're not a '10'

In touching tribute, Judd Apatow makes Garry Shandling the star of his Instagram

Friday, Apr 22

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'Selfie stick on steroids!': Incredible camera FLIES around you while taking photos (even recognises your face)

- Australian tech company IoT Group has invented the flying selfie stick
- The device combines drone technology with a camera and hovers in the air
- It allows you to take wider shots than what is possible with a selfie stick
- The device, called the ROAM-e, is simply chucked in the air to hover around you

By LAUREN GROUNSELL FOR DAILY MAIL AUSTRALIA
PUBLISHED: 17:01 EST, 21 April 2016 | UPDATED: 20:23 EST, 21 April 2016

Share 89 shares

In an age where a single selfie is enough to 'break the internet' an Australian company has taken self-portraits to the next level.

Tech company IoT Group has created the flying selfie stick – a drone-like device that you simply chuck in the air to take photos of yourselves.

Once in the air the camera hovers around your face and uses face recognition technology to take photos, making Kim Kardashian West's selfies look amateurish by comparison.

Scroll down for video



HIGH TECH / ACTU HIGH TECH - JEUDI, 31 MARS 2016

GQ ROAM-E, LA PERCHE À SELFIE VOLANTE

PAR JULIES ALBRAC

Avec ce drone, le selfie atteint de nouveaux sommets.



— © IoT Group

La culture du selfie n'est pas prête de s'arrêter. Cette pratique narcissique, qui frise parfois l'absurde (*la perche à selfie*), ou juste l'inconscience (*se prendre en photo avec un selfie stick*) repousse aussi chaque fois un peu plus les limites de la technologie. En preuve, l'incontournable stick à selfie se présente à nous sous une nouvelle forme grâce aux Australiens de IoT Group. Ces derniers ont mis au point un drone à peine plus grand qu'une bouteille de goël qui vous suit partout pour vous tirer le portrait. La bête embarque un APN de 5 mégapixels et peut voler à 25m de haut. Le ROAM-e peut prendre des panoramas à 360° ou filmer en live pendant 20 minutes. Interrogé par *Musabine Auzan*, directeur général de IoT Group, a défini son bébé comme une perche à selfie sous stéroïde. "Le vrai problème des perches à selfie, a-t-il expliqué. Et d'ajouter : "L'idée était : 'laissons ce selfie stick à côté de nous'". Et voilà, nous sommes prêts à le lancer sur le marché.

THE AUSTRALIAN BUSINESS REVIEW


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IOT Group flies onto the ASX

THE AUSTRALIAN | MARCH 31, 2016 12:41PM

Supratim Adhikari
Technology Editor
Melbourne



The ROAM-e drone from IoT Group. Source: Supplied.

Australia's first listed internet of Things business The IoT Group started trading on the ASX following the successful reverse takeover of Ardent Resources Limited, with the company marking its debut with the launch of two new product lines.

The company is betting big on the ROAM-e, a drone designed to take selfies and stream live video, and a range of six new OK Smart Watches. The expanded product line builds on IoT's OK Viper Smart Watch product available through Coles supermarkets.

IoT's executive director business strategy, Ian Duffell, said the company's main focus was to target consumers who are interested in the internet of Things, but are priced out by expensive and platform-limited competitors.

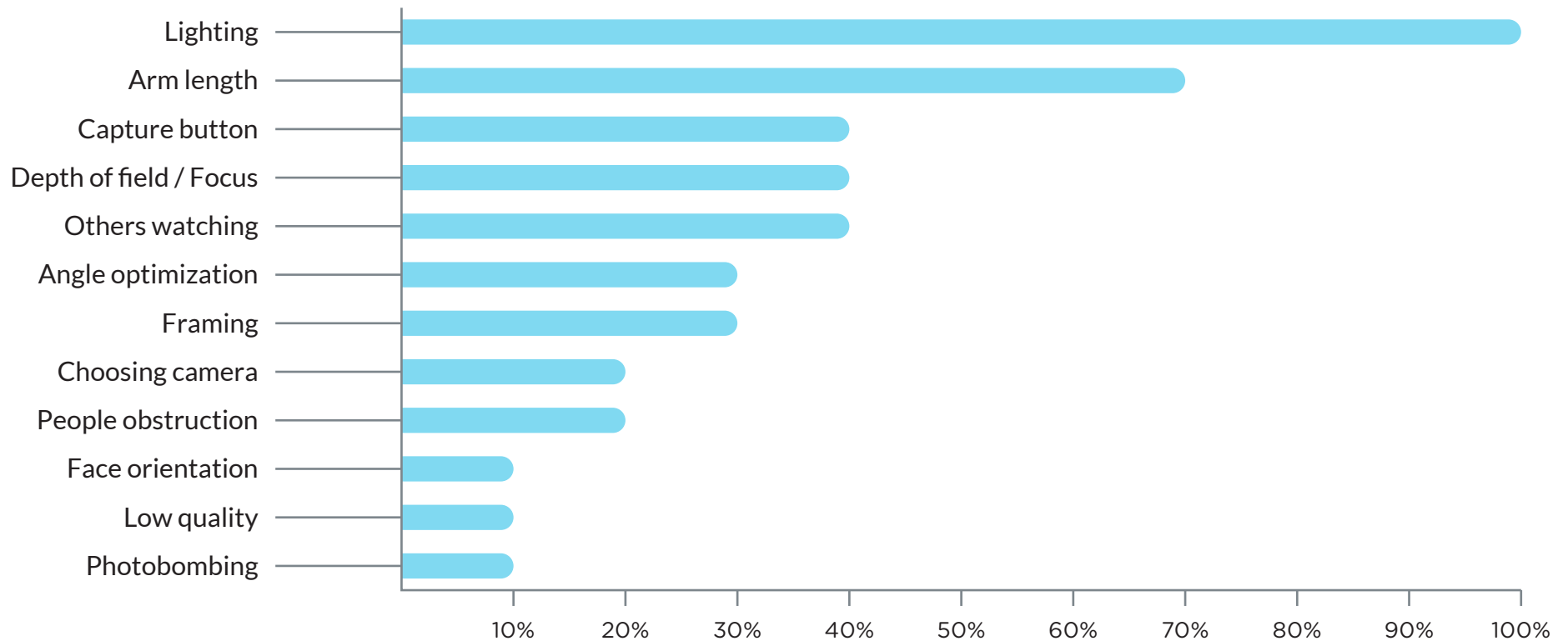
TARGET AUDIENCE

- Facebookers, instagramers, selfie takers, explorers, photographers
- Tech-savvy, open-minded, with a challenger mindset.
- They care about design and quality, but are pragmatic at the same time.
- They expect a device to reflect their personality and respond to their lifestyle.
- The device needs to be versatile and adaptable to be able to keep up with them, as they use their devices to extract more from every day.



WHAT'S THE BIGGEST CHALLENGE FACED WHEN TAKING A SELFIE?

ANSWERS BASED ON PEOPLE INTERVIEWED BY THE IoT GROUP



CURRENT SELFIE SITUATION

Small Frame

A group of 12 friends in a small close up frame causes people to be 'cut out'

Height Issue

A lack of height in the shot causes faces of people in the back to be cut off

Crowding

People at the edge of the frame are visibly leaning their heads in an unnatural position while uncomfortably crowding into a small space



CURRENT SELFIE SITUATION

Body Language

Hands in an unnatural position near the center of frame

Detachment

Loss of Immersion with surroundings sends the impression that the taker of the photograph is self obsessed

The Stick

The selfie stick is an unpleasant sight in direct contrast to the pristine natural surroundings



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OUR SOLUTION

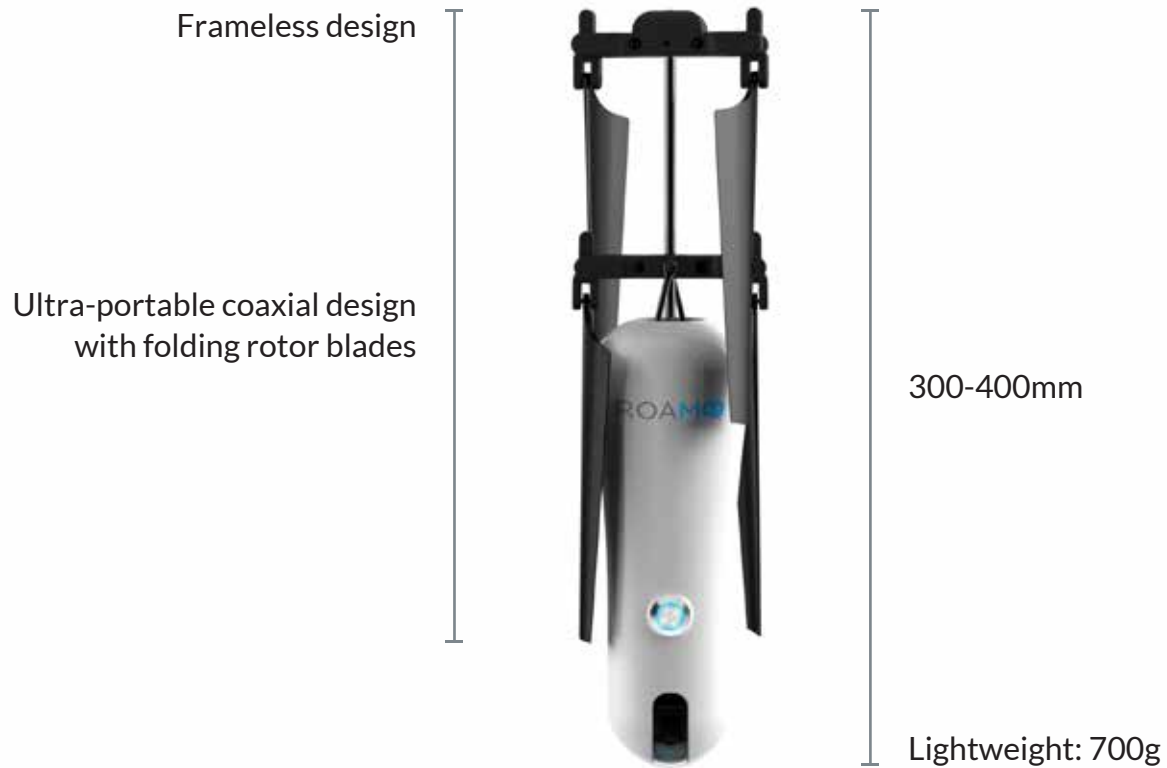




YOUR VERY OWN PERSONAL FLYING SELFIE CAMERA

- No more bad selfies. ROAM-e in Selfie Mode overcomes the main challenges people encounter with taking selfies (as per earlier slide).
- In Selfie Mode, it utilises smart facial recognition technology to follow your face automatically.
- Comes with live video streaming capabilities, so you can view the action in real time
- Capture the perfect 360 panoramic shot, build memories for life.
- Fast charging capability - It's ready to tango in just 2 hours! Gives you up to 20-min flight time.
- Compact, light and easy to carry: Featuring the world's first dual-axis collapsible blades with naked coaxial rotors
- ROAM-e puts safety first: In Selfie Mode, your ROAM-e is literally your close companion and never more than 3m away from you. In other modes, it flies within 25 m from you. In the case of a loss of connection, ROAM-e will hover while it attempts to reconnect. If reconnection times out, ROAM-e will land slowly on the ground below, on its own.
- In the case of low battery level, ROAM-e will land slowly on the ground, on its own.

LIGHT, COMPACT & EASY TO CARRY



PRODUCT SPECIFICATIONS

- True hands-free “Selfie Mode” function via facial recognition technology, meaning no additional device-specific hardware needed
- Expandable microSD card slot: Up to 64 GB
- Onboard GPS
- 1080p HD camera
- Live Video Streaming with WiFi
- Height: 400mm (max)
- Width: 90mm (max, wings folded), 530mm (max, wings extended)
- Weight: 700g approx
- 3-axis 14-bit Accelerometer, 3-axis 16-bit Gyroscope. Barometer. Compass (Magnetometer)
- Distance away from user (including overhead): 0.5m - 3m (in selfie mode), up to 25m (in other modes)

4 FUN WAYS TO USE YOUR ROAM-e



SELFIE MODE

Take great selfies and videos via facial recognition technology, hands-free.



SCOUT MODE

Plan and direct your flight to capture the perfect video.



NAV MODE

Get full manual control over ROAM-e to experience the best view every time.

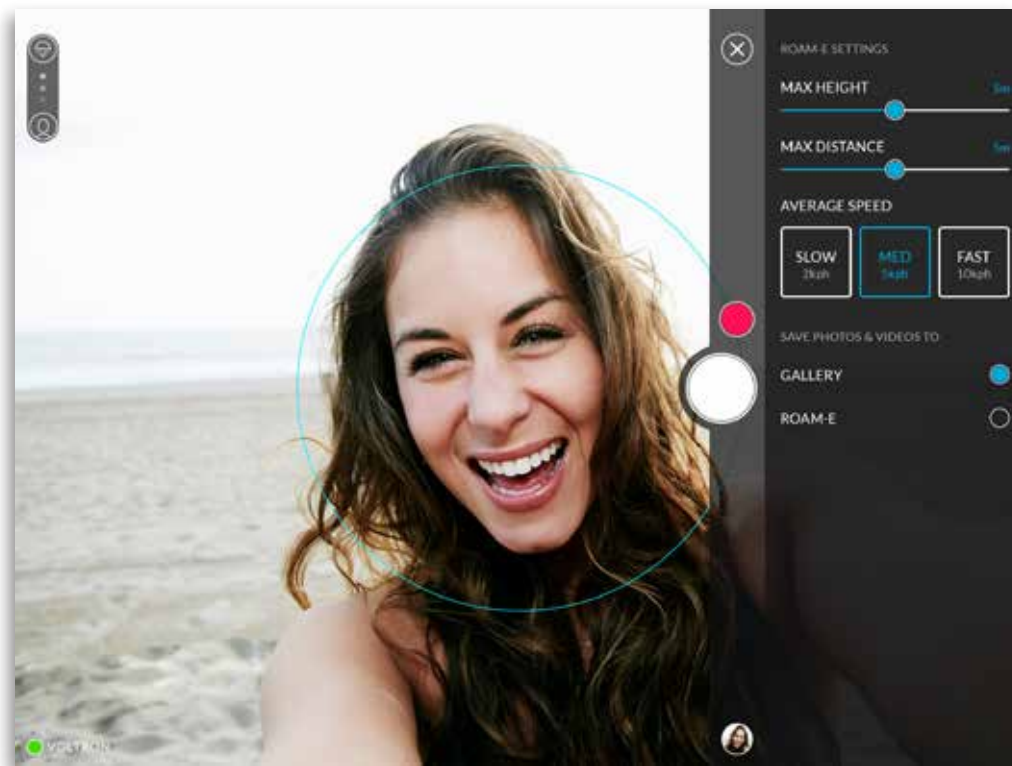


PILOT MODE

Explore your surroundings and drive ROAM-e like you're actually there.

SELFIE MODE

Take instant photos
or record video



Settings and pop-up menu
allow for easy access to
adjust on-the-go

Save images and video to
either the ROAM-e
(via microSD card) or
in-app memory

SCOUT MODE

When you're ready, fly your ROAM-e to the pre-set waypoints and capture your perfect video

Picture-in-picture live video streaming



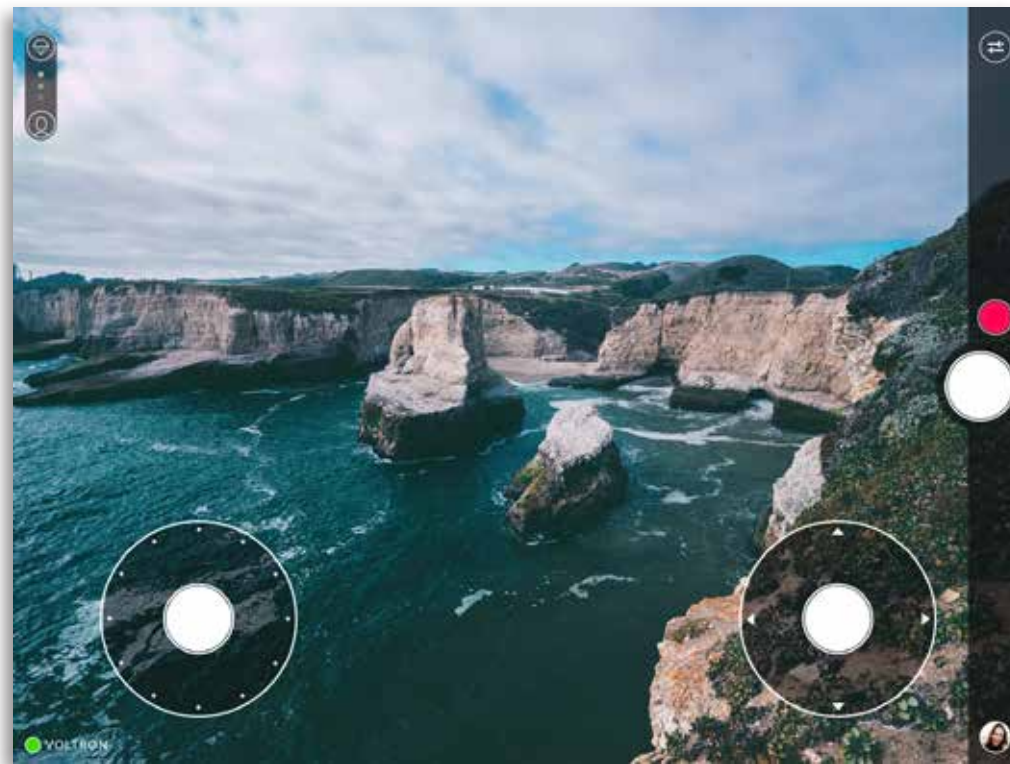
Add points on a map to traverse during flight and choose optimal angle you want for your shot

Know the exact location of your ROAM-e at all times

Intuitive user interface

NAV MODE

Lean forward and backward,
and left and right



Swivel ROAM-e about its axis
to pan your view, or change
direction and height

Tilt angle of the camera
gimbal for different viewing
angles of the target

PILOT MODE

Like you're behind the wheel of a car in real life, you can lean your ROAM-e in the direction you want to go using the built in accelerometer and gyroscope in your tablet or phone



Swivel ROAM-e about its axis to pan your view, or change direction and height

Tilt angle of the camera gimbal for different angles of the target

ACCESSORIES



Concept art only · Final design TBC

ACCESSORIES IN DEVELOPMENT

- Additional Battery available for continuous Roam-e use
- Landing Gear to allow for ground take off & landing
- Interchangeable Camera options including;
 - 2k camera
 - 4k camera
 - 3D camera
 - 360° camera
- Safety Guard

All accessories to be sold separately.

POINT OF SALE



Concept art only · Final design TBC

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ROAME

FLYING SELFIES

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