

ASX Announcement

11 May 2016

Two International Consumer Electronics brands sign contracts for Insights Retail

- One year contracts to provide retail pricing intelligence
- Pipeline for Insights Retail continues to grow

Leading big data solutions company Invigor Group Limited (ASX: IVO) (“Invigor”) has successfully signed two leading consumer electronics brands to further one year contracts.

Further growth in the sales pipeline for Insights Retail is continuing with progress made with major retailers.

Insights Retail is a competitive market intelligence platform across a range of product verticals for retailers and brands. The software collects real-time data across online and offline prices, freight, consumer demand and marketing activity. The platform analyses the data and offers clear next actions to clients to maximise revenue and margin.

Invigor’s Chairman and CEO, Mr Gary Cohen, said: “It is very encouraging that major international brands continue to re-sign with us, further validating the value proposition that Insights Retail provides for both brands and retailers across the Australian retail industry.”

For further information, please contact:

Gary Cohen
Chairman and CEO
+61 2 8251 9600

Matthew Wright
NWR Communications
+61 451 896 420
matt@nwrcommunications.com.au

For personal use only

About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.

For personal use only