

21 April 2016

ASX ANNOUNCEMENT

MANALTO SIGNS WOODHOUSE DAY SPAS FRANCHISE GROUP

Manalto Limited (ASX: MTL) has signed an agreement with Woodhouse Day Spas Franchise Group, a Texas, U.S based, luxury day spa network, to use Manalto's Enterprise Social Media Management Solution for the group with a current addressable market of 65 licenses.

Woodhouse Day Spas, which founded in 2001, is a growing spa franchise group that receives regular industry recognition, including most recent awards:

- 'Franchise Top 500' (2014 & 2015) and awarded 'Best of the Best for 2015' by Entrepreneur Magazine, ranking Woodhouse at the top of their industry category.
- Awarded Top 50 Franchise Satisfaction Award, 2014 (Franchise Business Review).
- Favorite Day Spa, 2013 (Spa Magazine Professional Choice Awards).

*Global wellness industry growth**

- The spa industry has been growing by 7.7% annually, from \$60 billion in 2007 to \$94 billion in 2013.
- The largest segment is spa facilities, estimated at \$74 billion in 2013.

More information

www.woodhousespas.com

About Manalto Limited

Manalto Limited (ASX: MTL) is a provider of enterprise social media management solutions. Manalto enables organisations to efficiently manage their social media assets at scale, with alignment to their structure. Manalto delivers controls to support brand management and risk management across social media. With core operations based in the Washington DC metro area, Manalto supports customers globally. For further information, please visit www.manalto.com

**Global Wellness Institute, Global Spa & Wellness Economy Monitor, September 2014*

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