



GLOBAL TECHNOLOGY OPERATIONAL ACCELERATOR YONDER & BEYOND LISTS ON THE ASX (ASX: QRL)

HIGHLIGHTS

- Yonder & Beyond Group Limited owns and works with a portfolio of tech assets across mobile payment, recruitment and entertainment. These companies are being deployed in the UK, US, South Africa, Europe and Australia. Managed by a world-class team of technology professionals these businesses are at the beginning of experiencing accelerated growth in their markets.
- Yonder & Beyond is led by Mr Shashi Fernando, a proven performer in the delivery of world-class mobile solutions. Mr Fernando was the founder and former CEO of Saffron Digital; a technology company which raised US\$3m million in 2007 and was acquired in 2011 for US\$50 million by HTC Corporation, one of the world's leading smartphone manufacturers.
- Funds raised will be used primarily on the existing exciting portfolio of investments as well as new investments.
- Existing group revenue.

Yonder & Beyond Group Limited ("Y&B" or "the Company") (ASX: QRL) commenced trading on the Australian Securities Exchange (ASX) at 10am AEDT today under the ASX code "QRL" prior to the change to "YNB" being completed by the ASX.

Y&B's ASX debut follows its successful reverse takeover of exploration entity Quintessential Resources, which was approved by Quintessential shareholders at a General Meeting held on 15 December 2014.

The Y&B management team brings a wealth of experience and relationships across the technology and entertainment landscape and is able to optimise synergies amongst its investment portfolio to accelerate growth and user acquisitions. Y&B existing portfolio of assets is listed below.

Commenting on the successful ASX listing of Yonder & Beyond, Founder and Managing Director Mr Shashi Fernando said:

"Yonder & Beyond is extremely motivated to continue to advance its existing exciting portfolio as well as capitalise on other amazing opportunities."

"Throughout the capital raising process, we witnessed a demand for access to investments in emerging global tech companies usually only accessible to venture capital funds and exclusive investment groups in the US or UK."

"We believe, this is an ASX first, where investors have the opportunity to invest in global technology opportunities managed by a proven team adding value to its investments with business, technical and corporate development."



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Y&B's Managing Director, Mr Shashi Fernando, is a proven performer in the delivery of world-class mobile solutions. Mr Fernando was formerly a member and Chief Content Officer of HTC Corporation, one of the world's leading smartphone manufacturers, and the founder and former CEO of Saffron Digital; a technology company which raised US\$3 million in 2007 and was acquired in 2011 for US\$50 million.

Mr Fernando delivered Saffron into the heart of the mobile and entertainment industry by securing clients such as Vodafone, T-Mobile, Samsung USA, Paramount, Disney to name a few of the many global relationships that were established over his time with Saffron, whilst launching services in 47 countries and 17 languages spanning, Europe, North America, South America, Africa and Asia.

"There are many early stage companies in the emerging technology space competing for investment. As a result, it can be difficult for people without experience to assess the ingredients required for success," Mr Fernando said.

"Y&B allows investors an opportunity to leverage our experience and credentials in technology and global operational delivery, that can truly help these businesses internationalise and accelerate."

Yonder & Beyond portfolio of technology assets and applications is listed below:



- Y&B Profitable and fast-growing digital recruitment agency
- Y&B Cash generative
- Y&B Specialised knowledge and long-term relationships within industry focusing on technical sub-segments
- Y&B Experience in working with clients including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com

Twitter: @prism_digital

Website: <http://www.prism-digital.com/>



- Y&B Leading mobile ordering and payment app
- Y&B Pre-order and pay food and beverages
- Y&B Potential for multiple revenue streams
- Y&B Currently deploying in Australia, France, Switzerland and South Africa
- Y&B Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013

Twitter: @boppl

Website: www.boppl.me



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- Y&B Experience what's happening anywhere, through the eyes of those who are there
- Y&B Brings major social network platforms into a single, simple feed
- Y&B An all-access pass
- Y&B Ability to create private events, such as weddings and family holidays, or concerts
- Y&B Allows event organisers to own their content

Twitter: @wondrit
Website: www.wondr.it

GOPHR

- Y&B Making deliveries quick and simple for everyone. Order your courier from your mobile.
- Y&B Disruptive technology. Cheaper for consumers, more income for couriers
- Y&B Send or pick up deliveries with a single tap
- Y&B Cashless and convenient for couriers and customers
- Y&B Clear delivery pricing, simply set the pick-up and drop-off location

Twitter: @gophr
Website: www.gophr.it

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