



Animoca Brands Corporation Limited (ACN: 122 921 813)
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23 January 2015

CHANGE IN FINANCIAL YEAR END

Animoca Brands Corporation Ltd ('the Company', formerly known as Black Fire Minerals Ltd) wishes to announce that its Board of Directors has resolved to change the Company's financial year end date from 30 June to 31 December. Previously, the Company's financial year commenced on 1 July and ended on 30 June. The change has been made in order to better reflect the timing of income and expenses generated by the Animoca business.

The Company has made the change in financial year end in accordance with section 323D(2A) of the Corporations Act 2001 (Cth). The Board confirms that:

- The Company's previous financial year ended on 30 June 2014;
- The Company will have a six month transitional financial year beginning on 1 July 2014 and ending on 31 December 2014; and,
- Thereafter, the Company will revert to a twelve month financial year, commencing on 1 January and ending on 31 December.

The change in financial year requires the Company to, in respect of the transitional financial year:

- Lodge an annual report by 31 March 2015; and,
- Hold an annual general meeting by 31 May 2015.

The date of this annual general meeting will be determined and advised to the market in due course.

For further information please contact the Company on (08) 8133 5000.

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