



Animoca Brands Corporation Limited (ACN: 122 921 813)
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8 January 2015

COMPLETION OF ALLOTMENT UNDER PROSPECTUS AND ACQUISITION OF ANIMOCA BRAND CORPORATION

Animoca Brands Corporation Ltd ('the Company', formerly known as Black Fire Minerals Ltd) is pleased to announce that it has successfully completed the allotment of shares under the offer made in the Company's Replacement Prospectus dated 4 December 2014. The gross proceeds raised under the offer was AU \$2,400,000.

The Company is also pleased to announce that it has completed the acquisition of 100% of the issued capital of Animoca Brands Corporation. As part of the acquisition, the Company has appointed new directors Mr David Kim (Chairman), Mr Robert Yung (Managing Director), Mr Yat Siu, Mr David Brickler and Mr Richard Kuo. Mr Martin Green remains a Non-Executive Director of the Company, with Mr Matthew Sheldrick and Mr Michael Billing resigning as Directors effective from 24 December 2014. The Board thanks Mr Sheldrick and Mr Billing for their contributions to the Company.

The Company can report that it has received its conditional reinstatement letter from the ASX and is in the process of satisfying those conditions. It will advise the market of the date upon which it is anticipated that its securities will recommence trading on the ASX shortly.

For further information please contact the Company on (08) 8133 5000.

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