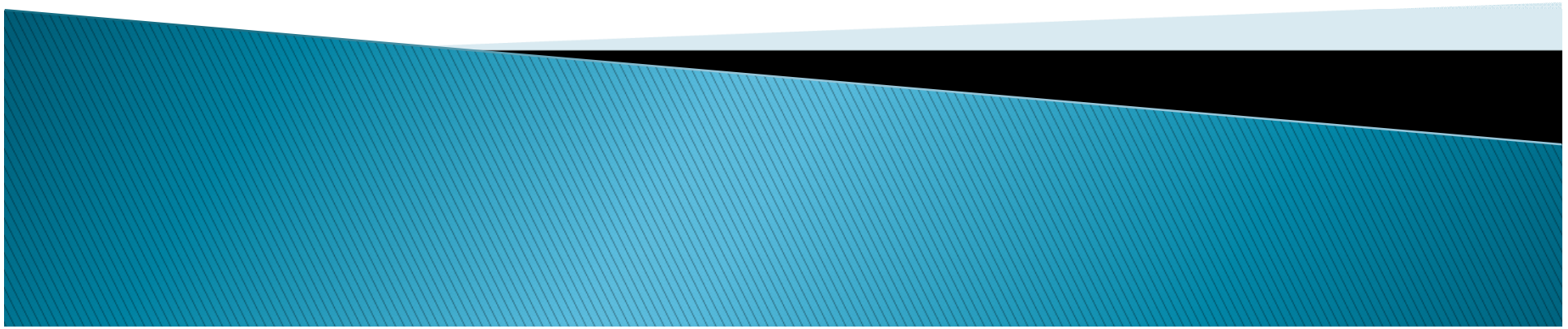
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Dromana Investor Presentation Acquisition of CloudCentral

March 2014



DMY to Acquire CloudCentral

- **DMY to acquire established Australian cloud service provider CloudCentral**
  - CloudCentral was founded in 2010 and has built a leading cloud delivery platform for the Australian market
  - Underpinned by 4 years of R&D, validated by live customer deployment and numerous Government grants and industry awards
  - CloudCentral's 4 cloud data centers are located within Australian Tier-III secure facilities located in Canberra, Sydney and Melbourne with excess capacity to grow revenue
  - Existing customer base and multi-pronged strategy to aggressively grow revenues
  - CloudCentral to leverage its early mover advantage and proven cloud platform with a view to becoming Australia's leading provider of cloud platforms for Australian Software Developers and IT Service Providers

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Key Management

- **First class team set to drive growth**
  - Kristoffer Sheather to be Managing Director & CEO
    - Founded CloudCentral in 2009 with a vision of creating Australia's leading cloud provider
    - 15 years ICT industry experience in a variety of roles with Systems Integrators, Software Developers and Shared Services providers including Hewlett Packard, Australian Government, and the ACT Government
    - One of Australia's foremost cloud experts – visionary for CloudCentral's platforms
  - Experienced IT professional Andrew Milner to join as Non-Executive Director, subject to deal completion
    - 25 year veteran of the Australian ICT industry
    - Founder of one of Australia's first commercial ISPs in 1995, subsequently vending that business into the iiNet Ltd IPO in 1999, after which he spent 9 years with iiNet in a variety of executive and non-executive Director roles
    - Co-founder and Chairman of L7 Solutions, one of WA's fastest growing systems integrators, with a turnover of $55m at the time of its acquisition by Amcom Telecommunications in 2011

Acquisiton Terms

- **Attractive acquisition cost, with majority of consideration subject to significant performance milestones**
  - 275 million pre-consolidation DMY shares
  - 23.5 million post-consolidation performance rights* as follows:
    - 4 million post-consolidation performance rights* that convert to ordinary shares if A$1.5 million annualised revenue (based on a 6 month reporting period) achieved by 31 December 2016
    - 10 million post-consolidation performance rights* that convert to ordinary shares if A$5 million annualised revenue (based on a 6 month reporting period) achieved by 30 June 2017 (pro-rata once 50% of milestone is achieved)
    - 9.5 million post-consolidation performance rights* that convert to ordinary shares if A$5 million annualised EBITDA (based on a 6 month reporting period) achieved by 30 June 2017 (pro-rata once 50% of milestone is achieved)

** based on $0.20 post-consolidation raising price*

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Cloud Computing Market

- A worldwide change in the way business does IT - The greatest IT shift in 20 years
- **Australia's total cloud market to reach >$2 billion in 2016[1]**
- Australia is leading cloud adoption in the Asia-Pacific region[1]
- Cloud Infrastructure Services growing at 25.4 percent 2012 – 2017[2]
- 70 percent of CIOs surveyed plan to use IaaS for production < 3yrs[2]
- Australian businesses are moving to the cloud in record numbers
- Traditional IT providers have been slow to react
- Analogous to the fragmented ISP market ~15 years ago

1 - Analyst firm IDC: Australian Cloud Services 2011-2016 Forecast and Analysis
2 - Analyst firm Gartner: Gartner Symposium/Itexpo 2013

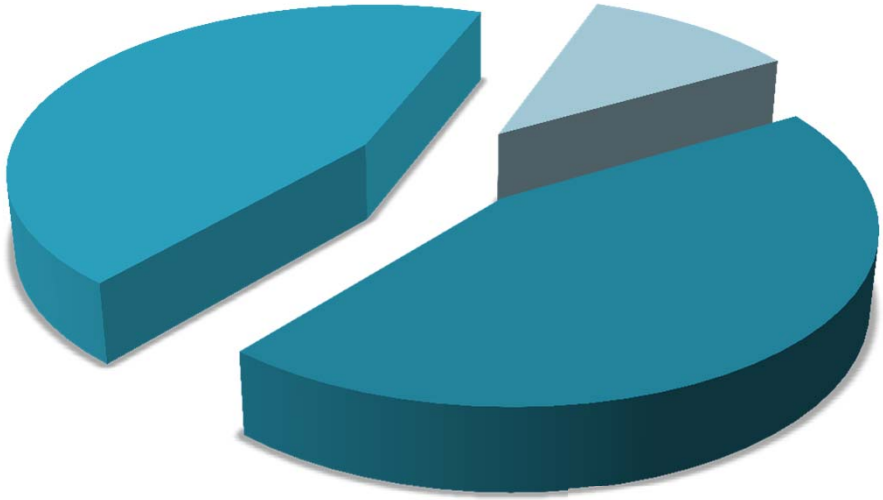
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CloudCentral - What We Do

Software as a Service (SaaS)
Replaces desktop software
Software that runs over the internet in a web browser
Examples: Salesforce, Xero, Dropbox

Platform as a Service (PaaS)
Runs applications designed for PaaS
Examples: Azure, Heroku, Force.com



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Infrastructure as a Service (IaaS)
Virtual Servers, Storage & Networking to run any application or provide disaster recovery for existing systems

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CloudCentral - What We Do

- Virtual data storage (IaaS delivery) is our core business
  - We sell Virtual Servers, Storage, Network Connectivity and Backup to customers for a monthly fee
  - We install our infrastructure in data centre space provided by Equinix, NEXTDC and TransACT in Sydney, Melbourne & Canberra
  - We use our in-house developed cloud appliance to provide secure virtual services to multiple customers

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CloudCentral - What We Do

- Managed Cloud Services
  - IaaS is the commodity service upon which we layer additional higher value management services
  - Includes consulting, design, deployment, ongoing management & monitoring of customer services
  - Increases customer stickiness

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CloudCentral - Competitive Advantage

- Unique in-house developed architecture based on off the shelf hardware and software
  - Public, Private and Hybrid cloud services from common architecture underpinned by 4 years of R&D
  - Leverages the reliability, performance and interoperability of well known, proven brands such as Citrix, Oracle and Intel
  - Industry leading cost base and scalability – attractive margins
    - High Return On Capital
- Designed for Australian customers – data sovereignty
- Local presence – infrastructure & support
- Run by IT people for IT people

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CloudCentral - Current Status

- Revenues from over 200 active customer accounts
- Focus of last 6 months has been on building infrastructure capacity and raising expansion capital
  - ~$500,000 has been invested in infrastructure since September 2013
  - Current infrastructure operating at ~20% utilisation
- New funds will be used to aggressively grow the business

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CloudCentral - Example Customers

- **Aquasora -** serving ISS Facilities Management at Royal North Shore Hospital
- **MphasiS -** a HP owned outsourcing company servicing Jetstar Australia
- **Chamberlains Legal -** a leading Canberra based commercial law firm
- **Mirus Australia -** advisors to residential aged care organisations
- **CMA Corporation Limited -** an Australian-based recycling group
- **Australian Government Department of Finance**
- **ASI Solutions –** a leading Australian systems integrator
- **Datapod –** an Australian modular data centre manufacturer

Australian Government
Department of Finance and Deregulation
Australian Government Information Management Office

Mphasis Unleash the Next

ASI SOLUTIONS

MIRUS AUSTRALIA

GuardianGlobalSystems

Australian Government
Australian Maritime Safety Authority

datapod

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CloudCentral - Awards & Grants

- Rated one of top six Australian cloud services providers by Longhaus
- AIIA Best Startup Company in ACT for 2011
- ACT Government Innovation Connect (ICon) grant
- Entrepreneur Development Fund Government grant
- Canberra BusinessPoint 2012 award winner



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CloudCentral – Driving Growth

- Expand Wholesale Partner Network
  - Develop cloud channel partner program
  - Target key wholesale partners
  - Recruit dedicated wholesale business development managers
  - Enhance vendor engagement via co-marketing & brand awareness
  - Establish sales presence in Sydney, Melbourne and Canberra
- Expand Product Portfolio
  - Desktop as a Service
  - Disaster Recovery as a Service
  - Big Data & Analytics as a Service

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CloudCentral – Partner Network

- Wholesale Customer Segments
  - Software as a Service Providers
  - Internet Service Providers & Telcos
  - Managed Service Providers
  - Systems Integrators
  - Enterprise & Government IT Shared Service Agencies
  - IT Consultants

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Next Steps

- ASX chapter 1 & 2 re-compliance and minimum $3.5 million capital raising, with Hartleys Limited Lead Broker to the Offer
- Complete acquisition of CloudCentral and change of name to CloudCentral Limited
- CloudCentral to continue to grow its business whilst transaction process completes

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