

Dyesol - Coolest Company in Australia

Queanbeyan, Australia, 22 November 2013 – [Dyesol \(ASX:DYE\)](#) has been named the 'Coolest Company in Australia' beating 100 finalists to the top spot, as well as winning the Innovation award at the [Australian Anthill Cool Company awards](#) in Melbourne last night.

Dyesol was awarded the honour for its work to commercialise a revolutionary new solar technology that will electrify the building envelope and provide point-of-use clean, green energy based on a very cool biomimetic or artificial photosynthetic process called Dye Solar Cells.

Dyesol is the Coolest Company because science is cool, nanotechnology is cool, young research scientists are cool and the technology will help cool the planet and reduce carbon emissions when deployed en-masse!

Richard Caldwell, Dyesol's Executive Chairman said: "We are enormously chuffed by this award and more than a little humbled by it. Before this, I think we understood what was uncool, but never considered ourselves an example of "cool" for others to follow. Acceptance of the Award is done on behalf of the Dyesol Staff, who approach their daily technology commercialisation work with great passion and an appetite for challenge.

Dyesol is an Australian solar company seeking to make a fundamental difference to the way energy is generated and consumed on the Planet through the integration of its revolutionary solid-state Dye Solar Cell technology into the building envelope. The Coolest Company in Australia Award for 2013 will fuel our ambitions to make this a global commercialisation success."

About Dyesol Limited

Dyesol is a global supplier of Dye Solar Cell (DSC) materials, technology and know-how. DSC is a photovoltaic technology enabling metal, glass and polymeric based products in the building, transport and electronics sectors to generate energy and improve energy efficiency. Dyesol partners with leading multinational companies who possess significant market share and established routes-to-market. The company is listed on the Australian Stock Exchange (DYE), the German Open Market (D5I), and is trading on the OTCQX (DYSOY) through its depository BNY Mellon. Learn more and subscribe to our mailing list: www.dyesol.com.

About Dye Solar Cell Technology

DSC technology can best be described as 'artificial photosynthesis' using a layer of nano-titania (a pigment used in white paints and tooth paste) and light harvester deposited on glass, metal or polymer substrates. Light striking the harvester excites electrons which are absorbed by the titania to become an electric current. Compared to conventional silicon based photovoltaic technology, Dyesol's technology has lower cost and embodied energy in manufacture, it produces electricity more efficiently even in low light conditions and can be directly incorporated into buildings by replacing conventional glass panels or metal sheets rather than taking up roof or extra land area.

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