



## ASX Release

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19 August 2013  
Company Announcement Office  
ASX Limited  
(via ASX Online)

### Change of name from Investorfirst Ltd to HUB24 Limited

The Company announces the change in name from Investorfirst Ltd to HUB24 Limited. The Company also wishes to advise the official ASX prefix changes from 'INQ' to 'HUB' effective market open on 22 August 2013.

Shareholders approved the change to the Company's name at the Extraordinary General Meeting held on 8<sup>th</sup> August 2013.

The new name reflects the Company's single focus on the HUB24 Investment and Superannuation platform as a result of ceasing the operations of the Investorfirst stock broking business earlier this year. The HUB24 brand and service is well recognised in Australia amongst our customers, their advisers and dealer groups for supporting the achievement of superior superannuation and investment outcomes for investors.

### About HUB24

HUB24 is a financial services company listed on the Australian Stock Exchange (ASX: INQ | ASX: HUB effective 22 August 2013). The business is focussed on the delivery of the HUB24 platform which supports the achievement of superior superannuation and investment outcomes for investors. HUB24 is a next-generation service with state-of-the-art portfolio management, transaction, and reporting solutions for licensees, financial advisers, accountants, stockbrokers, and institutions. Investorfirst is not aligned to any major bank, manager or institution, nor does it operate its own financial advice channel. Investorfirst is an independent organisation with award winning technology and a growing number of respected and high profile financial services companies as its customers. For further information, please visit: [www.HUB24.com.au](http://www.HUB24.com.au)

Issued by HUB24 Limited (ASX: INQ | ASX: HUB effective 21 August 2013)

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