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NEWS & MEDIA

MARKET ANNOUNCEMENT

APPOINTMENT OF NEW CHIEF EXECUTIVE OFFICER

SYDNEY, 6 May 2013 – APN News & Media Limited (ASX, NZX: APN) today announced the appointment of Michael Miller as Chief Executive Officer.

Mr Miller is currently the Regional Director for News Limited in New South Wales and has been in senior executive roles at News Limited since 1997, and a director of the company since 2004.

Prior to his current role, Mr Miller was Managing Director of Nationwide News 2011-2012, the Managing Director of Advertiser News Media from 2004-2010, and News Limited's Group Marketing Director from 1997 – 2004.

He is also a Director of the Committee for Sydney, Waratahs Rugby, carsguide.com.au, the Audit Bureau of Circulations, and is a previous Director of Fox Sports Australia.

Chairman of APN Mr Peter Cosgrove said Michael's experience in publishing, digital, broadcast, and sports businesses would be of significant benefit to APN.

"Michael is well placed to lead APN as his broad media experience in senior hands-on operational roles is precisely what the company needs," Mr Cosgrove said.

"We are currently focused on re-engineering our publishing operations in both Australia and New Zealand, expanding our digital business to interact more closely with the publishing operations, as well as creating new products and Michael is the right person to lead this process."

Mr Miller is also familiar with the New Zealand media landscape, having been a director of Sky Network Television Limited for ten years, as it grew to become a top 10 NZ listed company.

Mr Miller said that he was proud to accept the role as Chief Executive Officer of APN, a company that was recognized for its market leading businesses in Australia and New Zealand.

"I have a lot of confidence in the well established brands that are part of the APN portfolio. A lot of progress has been made in recent years across the radio and outdoor businesses.

"I strongly believe that The New Zealand Herald is leading the way in the transformation of metropolitan media, and regional newspapers will continue to have an important role in their communities for many years to come.

"Whilst there are undoubted challenges ahead for media businesses, the opportunity to align these strong brands with APN's digital assets, and develop new integrated opportunities was too good to pass up."

Mr Miller's remuneration comprises a base salary of $1.2 million per annum plus short and long term incentives consistent with market practice.

Mr Miller will be commencing his role with APN in mid June.

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