

**TO: COMPANY ANNOUNCEMENTS OFFICE
ASX LIMITED**

DATE: 12th March 2013

Breville goes green with Cardia compostable Juicer bags for its Juicer Products.

Date: 12 March 2013. Cardia is pleased to announce that Breville Group Limited, a global designer and manufacturer of small kitchen appliances will purchase and market Cardia's compostable "juicer bags" as part of its Juicer accessory offering to consumers.

The agreement is expected to generate strong sales for Cardia and the launch follows on from Cardia's ASX announcement made on the 21st of August 2012.

Breville is a leader in juicer sales and has launched the compostable "juicer bags" in packs of 30, for sale where you can buy Breville Juicers in the USA and can also be purchased online at www.brevilleusa.com.



The photo shows the 100% compostable "the Clean & Green™" juicer bag developed by Cardia Bioplastics for the Breville Juicer Fountain® range. The juicer bag and retail packaging is jointly branded.

Breville's launch in the USA has implemented the 100% compostable "the Clean & Green™" juicer pulp bag, with its Juice Fountain® range of juice extractors to encourage environmentally-friendly waste disposal practices.

Breville's USA Category Manager for Food Prep, Michelle Smith-Aiken said: "We recognized that consumers are always looking for even faster clean-up when they're using a

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juicer and that most were using their produce bags in their pulp bins to help with the clean up. We saw this as an unhealthy disposal of plastic and wanted to come up with a more environmentally responsible way. The Clean & Green™ juicer bags are the solution for a faster clean up while providing a fully compostable – biodegradable option to dispose of the pulp.

Cardia’s Chairman Mr Pat Volpe said: “Partnering with a global consumer products company such as Breville on this project and the successful launch by Breville to its customer base in the USA, is an endorsement and credit to Breville as they lead the way to environmental friendly practices. It also demonstrates Cardia’s versatile Bioplastics technologies as Cardia wins the confidence of a world class designer and maker of kitchen appliances”

This is an important achievement for Cardia and adds another leading global brand to the Company’s customer portfolio. This also confirms Cardia’s view of a global shift with major brand owners and packaging companies wanting to transition from conventional oil based plastic packaging products to bioplastics that have an environmental benefit and a lower carbon foot print.

The global shift towards green economies is gaining significant traction as individuals, companies and Governments are looking at ways to reduce their impact on the environment and looking at new technologies that can reduce their carbon footprint.

Cardia is well-placed to capitalise on this trend supported with a patented portfolio comprising a number of renewable resin technologies,

Pat Volpe
Chairman

Breville® BJE030 the Clean and Green™ Biodegradable Pulp Container Bag for Juicers Feature

Certified by the Biodegradable Products Institute as 100-percent Compostable and Biodegradable

Meets ASTM D6400 International Standards

Made from GMO free corn starch materials

Will fit all Breville juicer pulp bins as well as other juicer brands

Includes 30 bags with a 6 Liter capacity

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