



China Integrated Media Corporation Limited

Suite 5, Level 2, Malcolm Reid Building
187 Rundle Street, Adelaide SA 5000

T: +61 8 8232 0180

F: +61 8 8312 0248

www.chinamedia.com.au

A.B.N. 98 132 653 948

20 February 2013

Pre-quotation Disclosure

To: Company Announcements Office
Australian Securities Exchange
Level 4 Exchange Centre
20 Bridge Street
Sydney NSW 2000

The following information is required to be provided to ASX Limited for release to the market in connection with the official quotation of China Integrated Media Corporation Limited ("CIMC" or the "Company").

Updated Schedule of Commitments

Proposed application of funds	Subscription (\$3,480,000)
Digital Media Advertising ^(a) (Platform/Equipment/Production/Content/Operating Capital)	648,000
Gaming and Entertainment ^(b) (Electronic Games/Lottery Centers/ Operating Capital)	400,000
Estimated cost of offer	65,407
Conversion of convertible loans / debts to equity	1,373,000
Administration costs and additional working capital	993,593
Total funds raised by the Offer	\$3,480,000

Notes:

The Company has raised \$3,480,000 (including the conversion of convertible loans / debts to equity) from the Offer. From this we expect to allocate the funds as per the table above.

(a) Digital Media Advertising

For the Digital Advertising business unit, we expect to allocate \$648,000 of the funds raised to commence with the rollout of this business unit. These funds will be used for:-

- For pre-operational advertising placement costs for our 3D displays;
- For the deployment of the digital business which includes the establishment of the marketing, sales and administration teams; and
- General working capital.

Once we have the advertising placement locations profiled and confirmed, we would negotiate with Marvel on the revenue share percentage for the said ad placement locations after considering the market conditions, placement locations and costs.

(b) Gaming & Entertainment

For the Gaming & Entertainment business unit, we expect to allocate \$400,000 to commence with the rollout of this business. The focus will be on the Lottery operations side of the business and the funds will be used for:-

- The establishment of the joint venture company as stated in the Prospectus to pursue the lottery outlet operations on a limited basis;
- For pre-operational costs including the lottery outlet market analysis and the establishment of the operational team;
- The establishment of up to 10 outlets (including the purchase of fixed assets, leasing of premise and equipment); and
- General working capital.

Given the unproven nature of the Company's business model, actual expenditure may differ significantly from the above estimates due to a number of factors. For details of the Company's business and risk factors relating to its operations please refer to Section 3 – CIMC Business and Section 6 – Risk Factors of the Prospectus dated 11 December 2012 and the Supplementary Prospectus dated 21 December 2012.

For and on behalf of the Board



Con Unerkov
Company Secretary

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