

FAIRFAX MEDIA SUCCESSFULLY COMPLETES PRO-RATA ENTITLEMENT OFFER

SYDNEY, 3 April, 2009: Fairfax Media Limited [ASX:FXJ] has successfully completed its 3 for 5 accelerated non-renounceable pro-rata entitlement offer ("Entitlement Offer") announced on 27 February, 2009, raising a total of \$624.6 million.

The proceeds from the Entitlement Offer will be used to pay down a substantial portion of the syndicated bank facility maturing in 2011 and 2012.

The Entitlement Offer comprised an institutional component and an offer to eligible retail shareholders. The institutional component of the Entitlement Offer was completed on 2 March, 2009, and raised \$501.3 million.

The proceeds from the Retail Entitlement Offer, which closed on 27 March, 2009, successfully raised \$123.3 million.

Chairman of Fairfax Media, Ronald Walker said: "We are very pleased with the result of the Entitlement Offer and the strong support of both our retail and institutional shareholders.

"The total equity raised by the Company through the Entitlement Offer strengthens the financial position of Fairfax Media in these challenging economic times."

Retail Entitlement Offer details

Fairfax Media received applications for \$148.0 million under the Retail Entitlement Offer. This included applications for Entitlements of \$97.6 million and applications for Additional New Shares of \$50.4 million.

The Additional New Shares were allocated to existing retail shareholders on an equitable basis to those who applied for additional shares. The number of Additional New Shares available to such shareholders is the greater of:

- 50,000 Additional New Shares; or
- three times that shareholder's Entitlement.

By adopting this approach, 98% of retail shareholders who applied for Additional New Shares will receive the full amount for which they applied.

Following this process, the total amount raised under the Retail Entitlement Offer will be \$123.3 million and 164.4 million New Shares will be issued. Final allocations are subject to a reconciliation and audit process currently being conducted by Fairfax Media's share registry.

Allotment of the New Shares to be issued under the Retail Entitlement Offer will be completed by Monday, 6 April, 2009. The New Shares will commence trading on ASX on Tuesday, 7 April, 2009. Holding statements and refunds for unfilled applications will be despatched to participants no later than Wednesday, 8 April, 2009.

For more information please contact the Fairfax Media Shareholder Information Line on 1300 888 062 (local call cost within Australia) or +61 2 8280 7670 (from outside Australia) at any time from 8:30am to 5:30pm (AEDT) Monday to Friday or go to our website at www.fxj.com.au.

-- ENDS --

Contacts:

Frank Sufferini
General Manager Investor Relations
+61 2 9282 3846

For personal use only