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Companies Announcement Office
Australian Stock Exchange Limited
20 Bridge Street
Sydney NSW 2000

MGM Wireless signs landmark whole-of-State contract with WA Department of Education and Training

Australia's leading school text messaging solutions group, MGM Wireless Ltd, today announced it has signed a multi-year contract with the Western Australia Department of Education and Training to supply its messageyou™ software suite to WA government schools.

In a landmark, whole-of-State agreement, MGM Wireless will roll out its text communication and student attendance record-keeping suite, with initial orders anticipated by the Department to be in the order of 400 schools. Under the agreement, which commences in November 2007, MGM is now the preferred supplier for more than 800 WA schools.

MGM Wireless executive chairman Mr Mark Fortunatow said that the model adopted by the Department would streamline and modernise student attendance management, address student safety issues and enable the implementation of a broadcast text messaging service for emergency communication in WA schools.

"The WA Department of Education and Training is demonstrating its serious commitment to developing modern day communications between schools and school communities," Mr Fortunatow said. "This agreement represents a commitment to student welfare and safety that is yet to be matched by other Australian State education services."

The product range now available to WA schools encompasses electronic roll-marking; text communications and alerts to mobile phones of parents; and the messageyou™ Watchlists attendance analytics software.

messageyou™ is currently the solution of choice in more than 300 Australian schools, mainly at the secondary level. The WA deal extends the communication solution into primary schools. "WA educators can now keep parents fully informed about their children's welfare and safety," Mr Fortunatow said.

The WA deal more than doubles and potentially triples the number of Australian schools using messageyou™ and places MGM Wireless at the forefront of this technology on an international basis.

"This landmark deal is a tremendous boost for our Australian business and has the potential to double the revenues of our domestic operation," Mr Fortunatow said. "Furthermore, it comes at a time when we are experiencing unprecedented interest in the USA for our products and are about to kick start trials in two schools in India."

MGM Wireless last month reported revenue of \$2.198m for the year to June 30, 2007.

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About MGM Wireless Ltd and Messageyou, LLC

MGM Wireless Ltd is a public company with a market capitalisation of A\$28m listed on the Australian Stock Exchange (ASX codes: MWR, MWRO). The company trades as Messageyou, LLC in the United States, with its head office in Silicon Valley at Sunnyvale, Cal. The company's patented School Attendance Management solutions empower schools to effectively communicate to parents and caregivers using SMS text messaging in combination with culturally sensitive communication to improve attendance, student welfare and safety. MGM Wireless is recognized in Australia and internationally as pioneers and market leaders. MGM's professional services team delivers an integrated suite of software and communications using its own infrastructure. The solutions enable schools to reduce costs, increase productivity, discharge their duty of care, engage parent involvement, and ultimately improve student learning and social outcomes. Schools in Australia, New Zealand, North America and India use messageyou™ software in their day-to-day operations.

For further information contact:

AUSTRALIA

CEO Mark Fortunatow
MGM Wireless Ltd. - (ASX:MWR, MWRO)

Mobile: +61 421 328 984
Phone: +61 8 8431 2300
Email: mfortunatow@mgmwireless.com
Web: www.mgmwireless.com,
www.messageyou.com

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