



Jumbuck Entertainment Limited

ABN 69 092 817 171 | Registered Office:
5th Floor, Bank House
11 Bank Place
Melbourne Vic 3000
Australia
Correspondence:
GPO Box 2113
Melbourne Vic 3001
Australia
Tel: +61 3 9691 4910
Fax: +61 3 9670 7932
Email: corporate@jumbuck.com
www.jumbuck.com

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JUMBUCK LAUNCHES FIRST U.S. CARRIER FOR CHAT DEL MUNDO

MELBOURNE, Australia—December 13, 2006—Jumbuck Entertainment Ltd has launched Chat del Mundo on the first of several U.S. carriers planned over the next few months. This initial launch is with Sprint Nextel, whose customers will now have access to the world's largest Spanish-language mobile chat community. The Sprint Nextel network serves more than 51 million customers.

Sprint is the first of several carriers with whom Jumbuck will be partnering to bring Chat del Mundo to the large and growing Hispanic market in the United States. As stated at the Jumbuck Annual General Meeting held earlier this year, this is a key part of its strategy to maintain and grow its leadership position in mobile chat community services.

Any Sprint subscriber who signs up for Chat del Mundo instantly joins a Spanish-speaking community of over one million users, interlinked with carriers in Argentina, Chile, Colombia, Ecuador, Panama, Spain, and Venezuela. Pricing on the Sprint network is \$1.99 per month, with no additional per-message charges. This makes the service an inexpensive, must-have feature for Hispanic subscribers.

Hispanics are the largest and fastest-growing ethnic group in the United States, representing 43.5 million people, or 15 percent of the U.S. population, according to the U.S. Census Bureau. That number is expected to reach 48 million by 2010, by which time their combined purchasing power is projected to reach \$1 trillion.

The Hispanic segment is attractive to US carriers because of its higher than average data usage, skew toward younger subscribers, and its wide geographic dispersion. It is also a segment that, to date, has been underserved by attractive and inexpensive content and data applications. Jumbuck's offerings are intended to fill this gap. The typical Hispanic wireless subscriber is estimated to spend twice as long on their mobile phone, with data usage double that of other subscribers.

Jumbuck plans to roll out Chat del Mundo with several U.S. carriers over the next few months: deals signed with Cingular and Virgin, and others to come.

"The launch is a significant step in strengthening Jumbuck's positioning as the leading wireless chat provider in the United States," said Olivia Hilton, CEO of Jumbuck. "Power Chat and Fast Flirting are already established with many top-tier U.S. carriers, and Jumbuck plans to extend its position in the U.S. market with chat communities that address both mainstream and niche audiences."

For more information please contact:

Paul G Choiselat
Managing Director
Jumbuck Entertainment Ltd
Telephone: (613) 9691 4900
Facsimile: (613) 9600 1500
Email: pchoiselat@beconwood.com.au
Mobile: (61) 414 232 143

Olivia Hilton
CEO
Jumbuck Entertainment Ltd
Telephone: (613) 9620 3839
Facsimile: (613) 9620 3840
Email: olivia@jumbuck.com

About Jumbuck

Jumbuck Entertainment Ltd (ASX: JMB) is the world's leading provider of user-driven wireless community and social networking services. Jumbuck is focused on delivering a range of innovative, high-quality community messaging services to carriers and their mobile users. Jumbuck's mobile community is the largest in the world, with more than 15 million users accessing its increasingly popular services that include Power Chat, Fast Flirting, Chat Del Mundo, Text Chat, and Jumbuck Island. Jumbuck has relationships with more than 75 carriers in the USA, Canada, South America, Europe, Middle East, Australia, New Zealand and Asia. Jumbuck is headquartered in Melbourne, Australia with offices in San Francisco, USA; Cologne, Germany; and London, UK. For further information please see our website: www.jumbuck.com.