



**ASX / MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
9 February 2006**

**APPOINTMENT OF MR EDDIE MCGUIRE AS CHIEF EXECUTIVE OF NINE NETWORK  
AUSTRALIA**

**SYDNEY: Publishing and Broadcasting Limited (ASX: PBL)** announced today that it has appointed Mr Eddie McGuire as Chief Executive of the Nine Network. His appointment is effective Monday 13 February 2006.

**ENDS**

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