



MEDIA RELEASE

TEN AND SEVEN COMMIT TO AFL FOR 2007-2011

5 January 2006

Network Ten and the Seven Network today advised the Australian Football League (AFL) that both networks have accepted the terms for television rights for the 2007-2011 football seasons.

Under the terms of today's agreement, Ten and Seven will acquire the television rights to the Australian Football League, based on the AFL's 23 December, 2005 offer to Seven and Ten under a first and last agreement with the AFL for television coverage for the 2007-2011 football seasons.

Ten and Seven will match the offer made by Publishing and Broadcasting Limited to the Australian Football League including the consideration, namely \$780 million (\$87.5 million of which is contra) over five years, with such consideration to be shared between Ten and Seven based on match allocations across all television media.

Ten and Seven will allocate rights to all games and will further define the allocation and scheduling of matches, including the finals and Grand Final, with details to be released in the coming months.

Executive chairman of Network Ten, Nick Falloon, said: "Since acquiring the rights in 2001, AFL has become an important feature of TEN's schedule. We are excited about continuing our successful AFL relationship for seasons 2007-2011."

Executive chairman of Seven Network Limited, Kerry Stokes, said: "We are pleased to be back in football. We have made great advances in news and public affairs, breakfast television and primetime over the past eighteen months and can't wait for football to be back on Seven in 2007."

Ten and Seven also confirmed that Seven had agreed to discontinue its current Federal Court action against Ten in relation to the negotiation of television rights for AFL and National Rugby League in 2000.

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